

CV

NAME: Ashlee Westerhold (Carlson)

DATE: March 28th, 2022

RANK OR TITLE: Director of the Office of Farm and Ranch Transition

DEPARTMENT: Agricultural Economics

OFFICE LOCATION AND CAMPUS ZIP:

33A Waters Hall
1603 Old Claflin Road
Manhattan,

66506

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KS

EDUCATION BEYOND HIGH SCHOOL:

Degrees:

M. S.	University of Nebraska-Lincoln, 2017	Agricultural Economics
B. S.	University of Nebraska-Lincoln, 2015	Agricultural Economics

EXPERIENCE:

Teaching, Extension and Research Appointments:

Director of the Office of Farm and Ranch Transition, Kansas State University, 2022- present
Assistant Extension Professor, University of Idaho, 2018-2022
Graduate Research Assistant, University of Nebraska-Lincoln, 2015-2017
Graduate Teaching Assistant, University of Nebraska-Lincoln, 2015-2017
Undergraduate Teaching Assistant, University of Nebraska-Lincoln, 2012-2015

Non-Academic Employment including Armed Forces:

Intern, United States Department of Agriculture Economic Research Service, 2017

TEACHING ACCOMPLISHMENTS:

Areas of Specialization: Agricultural Economics, Farm and Ranch Management

Courses Taught:

Agribusiness Management (AECN 316), Fall 2015, Fall 2016, Fall 2017
Agricultural Finance (AECN 452) Spring 2015
Agriculture and Food Products Marketing (AECN 225), Spring 2013, Spring 2014, Spring 2015
Farm and Ranch Management (AECN 201), Fall 2013, Fall 2014
Introduction to Microeconomics in Agriculture (AECN 141), Spring 2012, Fall 2012, Spring 2013

Materials Developed:

Webpages:

Westerhold, A. Ruhoff, N. Idaho AgBiz: Online risk management tools for Idaho producers.
<https://www.uidaho.edu/cals/idaho-agbiz>.

Westerhold, A. Idaho Annie's Project. Facebook page for Annie's Project of Idaho.
<https://www.facebook.com/idahoanniesproject>.

Video Productions:

Westerhold, A. Drought Resources for Livestock Producers. YouTube video. 2021.

Westerhold, A. Protect Your Farm Business: Risk Management. YouTube video. 2020.

- Westerhold, A. Protect Your Farm Business: Farm Doc Daily. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Let us help you. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: COVID CFAP update, Disaster Programs. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Women in Agriculture Programs. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Generational Differences. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Marketing Garden Products. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Financial Ratios Part 2. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Financial Ratios Part 1. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Ag In Uncertain Times. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Cover Crops YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Urban Sprawl. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: Crop Share and Cash Rents. YouTube video. 2020.
- Westerhold, A. Protect Your Farm Business: CFAP Livestock Example. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: CARES Act and CCC Charter. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: USDA and Budgets. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: Resources. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: COVID Update. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: Record Keeping. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: COVID Effects. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: Establishing a Team of Professionals in Succession. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: Transitions in Succession. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: Retirement in Succession. YouTube video 2020.
- Westerhold, A. Protect Your Farm Business: Farm Family Issues in Succession. YouTube video 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Editing an Account. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Company Accounts. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Liability Accounts. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Accounts Receivable. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Accounts Payable. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Savings Account. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Checking Account. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Bank Accounts. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Chart of Accounts. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: Home Page. YouTube video. 2020.
- Hill, S. and **A. Westerhold**. UI QuickBooks for Ag: New File. YouTube video. 2020.

Displays and Posters:

Westerhold, A. Farm and Ranch Risk Management Education in Idaho. Idaho Twilight Tour, July 2018.

Non-Credit Classes, Presentations, Workshops, Seminars, Invited Lectures, etc.:

Westerhold, A. Starting the Conversation: Farm and Ranch Family Succession, Farm Profit Seminar WIBW, Wamego, March 2022.

Westerhold, A. Input Cost Trends. University of Idaho Extension Cereal School, Zoom, February 2022.

Westerhold, A. Using Financial Ratios in Decision-Making. University of Idaho Farm Financial Management Workshops, Zoom, February 2022.

Westerhold, A. Cash Flows. University of Idaho Farm Financial Management Workshops, Zoom, February 2022.

Westerhold, A. Enterprise Budgeting. University of Idaho Farm Financial Management Workshops, Zoom, February 2022.

Westerhold, A. Establishing a Team of Professionals. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, February 2022.

Westerhold, A. Retirement strategies in Succession Planning. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, February 2022.

Westerhold, A. Income Statements. University of Idaho Farm Financial Management Workshops, Zoom, January 2022.

Westerhold, A. Balance Sheets. University of Idaho Farm Financial Management Workshops, Zoom, January 2022.

Westerhold, A. Importance of Record Keeping for Agribusiness Management. University of Idaho Farm Management, Zoom, January 2022.

Westerhold, A. Idaho Succession Case Study-Hughes Farm. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, January 2022.

Westerhold, A. Transfer Strategies with Cost-Basis. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, January 2022.

Westerhold, A. Options/Strategies for Off-Farm Heirs. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, January 2022.

Westerhold, A. Legacy Statements. University of Idaho Farm Succession & Estate Planning Course, Zoom, January 2022.

Westerhold, A. Family Issues in Farm/Ranch Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Zoom, January 2022.

Westerhold, A. Family Questionnaire in Farm/Ranch Family Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Zoom, January 2022.

Westerhold, A., Family and Business Relationships. University of Nebraska-Lincoln Land-Link Program Seminar Series, Zoom, October 2021.

Westerhold, A. Family Issues in Succession Planning. University of Idaho AECN 278 Lecture, Zoom, December 2021.

Westerhold, A. Establishing a Team of Professionals. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, March 2021.

Westerhold, A. Retirement strategies in Succession Planning. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, March 2021.

Westerhold, A., Idaho AgBiz Resources. University of Idaho Annie's Project, Zoom, March 2021.

- Westerhold, A., Business Structures. University of Idaho Annie's Project, Zoom, February 2021.
- Westerhold, A., Enterprise Analysis. University of Idaho Annie's Project, Zoom, February 2021.
- Westerhold, A. Idaho Succession Case Study-Hughes Farm. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, February 2021.
- Westerhold, A. Transfer Strategies with Cost-Basis. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, February 2021.
- Westerhold, A. Options/Strategies for Off-Farm Heirs. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Zoom, February 2021.
- Westerhold, A. Legacy Statements. University of Idaho Farm Succession & Estate Planning Course, Zoom, February 2021.
- Westerhold, A. Family Issues in Farm/Ranch Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Zoom, February 2021.
- Westerhold, A. Family Questionnaire in Farm/Ranch Family Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Zoom, February 2021.
- Westerhold, A. Generational Differences in Ranch Families. University of Idaho Cattleman's Winter School, Zoom, January 2021.
- Westerhold, A. Input Cost Trends. University of Idaho Extension Idaho Ag Outlook, December 2020.
- Neibergs, S., and **A. Westerhold**. Pasture Management and Decision Making for Profitability. Inland Pasture Calendar Webinar Series, November 2020.
- Westerhold, A., Eborn, B., Tejada., H., Ruhoff, N., and P. Hatzenbueler. What is happening with commodities at this time?, Leadership Idaho Agriculture Webinar Series, October 2020.
- Westerhold, A. PRF Decision Tool for Idaho Producers. University of Idaho Beef Schools, Montpelier, Malad City, and Blackfoot, October 2020.
- Westerhold, A., Enterprise Analysis. University of Idaho Annie's Project Workshop, Zoom, October 2020.
- Westerhold, A. Family Issues in Succession Planning. College of Southern Idaho Agriculture 101 Lecture, Twin Falls, October 2020.
- Westerhold, A. Farm Management for Sheep and Goats. University of Idaho Extension Sheep and Goat Webinars, August 2020.
- Westerhold, A. Rainfall Index Insurance for Beef Producers. University of Idaho Beef Webinar, Zoom, June 2020.
- Westerhold, A. Agricultural Economist In-Service. University of Idaho Extension Annual Conference, Zoom, April 2020.
- Westerhold, A. Establishing a Team of Professionals. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Gooding, March 2020.
- Westerhold, A. Transfer Strategies with Cost-Basis. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Gooding, March 2020.
- Westerhold, A. Options/Strategies for Off-Farm Heirs. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Gooding, March 2020.
- Westerhold, A. Retirement strategies in Succession Planning. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Gooding, March 2020.
- Westerhold, A. Idaho Succession Case Study-Hughes Farm. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Gooding, February 2020.
- Westerhold, A. Family Issues in Farm/Ranch Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Gooding, February 2020.

- Westerhold, A. Family Questionnaire in Farm/Ranch Family Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Gooding, February 2020.
- Westerhold, A. Family Issues in Farm/Ranch Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Caldwell, February 2020.
- Westerhold, A. Family Questionnaire in Farm/Ranch Family Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Caldwell, February 2020.
- Westerhold, A. Agricultural Economics in Extension. University of Idaho CALS Dean's Advisory Board Meeting, Boise, February 2020.
- Westerhold, A. Family Issues in Farm/Ranch Succession Planning. Northwest Center for Alternatives to Pesticides Annual Meeting, Caldwell, February 2020. Invited presentation
- Westerhold, A. Different Generations in the Workplace. Idaho Water Users Annual Meeting for Ditch Rides, Idaho Falls, Ruper, and Caldwell, February 2020. Invited presentation
- Westerhold, A. Using Financial Ratios in Decision-Making, University of Idaho Farm Financial Management Workshops, Jerome, February 2020.
- Westerhold, A. Cash Flows, University of Idaho Farm Financial Management Workshops, Jerome, February 2020.
- Westerhold, A. Succession Planning as a part of Risk Assessment and Management Education for Dairy Producers. University of Idaho Risk Assessment and Management Education for Dairy Producers Course, Box Elder, Preston, Twin Falls, and Marsing, January 2020.
- Westerhold, A. Enterprise Budgeting. University of Idaho Farm Financial Management Workshops, Jerome, January 2020.
- Westerhold, A. Income Statements. University of Idaho Farm Financial Management Workshops, Jerome, January 2020.
- Westerhold, A. Establishing a Team of Professionals. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Burley, January 2020.
- Westerhold, A. Transfer Strategies with Cost-Basis. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Burley, January 2020.
- Westerhold, A. Options/Strategies for Off-Farm Heirs. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Burley, January 2020.
- Westerhold, A. Retirement strategies in Succession Planning. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Burley, January 2020.
- Westerhold, A. Idaho Succession Case Study-Hughes Farm. University of Idaho University of Idaho Farm Succession & Estate Planning Course, Burley, January 2020.
- Westerhold, A. Importance of Record Keeping for Agribusiness Management. University of Idaho Farm Management, Jerome, January 2020.
- Westerhold, A. Family Issues in Farm/Ranch Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Burley, December 2019.
- Westerhold, A. Family Questionnaire in Farm/Ranch Family Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Burley, December 2019.
- Westerhold, A. Input Cost Trends. University of Idaho Idaho Ag Outlook, Idaho Falls, Burley, and Caldwell, December 2019.
- Westerhold, A. Economics of Cover Crops. University of Idaho Gooding Cover Crops Forum, Gooding, November 2019.
- Westerhold, A. QuickBooks for Farmers Train-the-Trainer. University of Idaho Farm Management Team, Statewide Zoom Conference, November 2019.

- Westerhold, A. Different Generations in the Workplace. University of Idaho Extension Professional Development Meeting, Statewide Zoom Conference, November 2019.
- Westerhold, A. Different Generations in the Workplace. University of Idaho Central District Administrative Staff Professional Development Meeting, Twin Falls, October 2019.
- Westerhold, A. Markets and Marketing for Small Farms. Oneida County Gardening Forum, April 2019.
- Westerhold, A. University of Idaho Succession/Estate Planning Tools. Northwest Center for Alternatives to Pesticides Annual Meeting, March 2019. Invited presentation
- Westerhold, A. Input Costs Outlook 2019. Northern Idaho Agricultural Outlook and Marketing Conference, February 2019.
- Westerhold, A. University of Idaho Succession/Estate Planning Tools. University of Idaho Farm Business Ownership Succession Planning Workshop, Twin Falls and Caldwell, February 2019.
- Westerhold, A. Using Financial Ratios in Decision-Making. University of Idaho Farm Financial Management Workshops, Burley and Jerome, February 2019.
- Westerhold, A. Cash Flows. University of Idaho Farm Financial Management Workshops, Burley and Jerome, February 2019.
- Westerhold, A. Enterprise Budgeting. University of Idaho Farm Financial Management Workshops, Burley and Jerome, January 2019.
- Westerhold, A. Income Statements. University of Idaho Farm Financial Management Workshops, Burley and Jerome, January 2019.
- Westerhold, A. Balance Sheets. University of Idaho Farm Financial Management Workshops, Burley and Jerome, January 2019.
- Westerhold, A. Importance of Record Keeping for Agribusiness Management. University of Idaho Farm Management, Burley and Jerome, January 2019.
- Westerhold, A. Input Cost Trends. University of Idaho Idaho Ag Outlook, Idaho Falls, Burley, and Caldwell, December 2018.
- Westerhold, A. Livestock Insurance to mitigate risk. University of Idaho Beef Schools, Downey, Soda Springs, Montpelier, November 2018.
- Westerhold, A. Women in Agriculture in Twin Falls. Washington State University Women in Agriculture Conference 2018, Twin Falls, December 2018.
- Harrison, S., and **Westerhold, A.** FINPACK FINFLO Train the Trainer. University of Idaho Farm Management Team Training Workshop, October 2018.
- Harrison, S., and **Westerhold, A.** FINPACK FINAN Statement Train the Trainer. University of Idaho Farm Management Team Training Workshop, October 2018.
- Harrison, S., and **Westerhold, A.** FINPACK Income Statement Train the Trainer. University of Idaho Farm Management Team Training Workshop, October 2018.
- Harrison, S., and **Westerhold, A.** FINPACK Balance Sheet Train the Trainer. University of Idaho Farm Management Team Training Workshop, June 2018.
- Westerhold, A. Generational Differences within the workplace. University of Idaho Central District Retreat, May 2018.
- Westerhold, A. Succession Planning as a part of Risk Assessment and Management Education for Dairy Producers. University of Idaho Risk Assessment and Management Education for Dairy Producers Course, Preston, Twin Falls, and Marsing, March 2018.
- Westerhold, A. Generational Differences in Farm Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Buhl, Shoshone, and Burley, January 2018.
- Westerhold, A. Family Issues in Farm Succession Planning. University of Idaho Farm Succession & Estate Planning Course, Buhl, Shoshone, and Burley, January 2018.

Teaching Honors and Awards:

Outstanding Teaching Award, University of Nebraska-Lincoln, 2015

SCHOLARSHIP ACCOMPLISHMENTS:

Description of personal contributions

a. Graduate work

* Corresponding author

1. Developed project idea

2. Obtained or provided project funding/resources

3. Collected data

4. Analyzed data

5. Contributed significantly to writing

6. Contributed significantly to editing

Publications, Exhibitions, Performances, Recitals:**Refereed:****Journals:**

Westerhold, A., Walters, C., Brooks, K., Vandever, M., Volesky, J., & Schacht, W. 2018. Risk implications from the selection of rainfall index insurance intervals. *Agricultural Finance Review*. (a, 1, 3, 4, 5, 6)

Extension Publications:**Bulletins/Pacific Northwest (PNW) Publications:**

Westerhold, A., Hines, S., Packham, J., and R.G. Taylor. 2021. Contribution of Agribusiness to the Magic Valley Economy. University of Idaho Extension Publication. BUL 1005. (1, 3, 4, 5, 6)

Hogge, J., **Westerhold, A.**, and J. Packham. 2020. Mission Statements and Strategic Goals: Bringing Businesses into Focus. University of Idaho Extension Publication. BUL 959. (1, 2, 5, 6)

Hatzenbuehler, P., Eborn, B., and **A. Westerhold**. 2020. 2014 Farm Bill Crop Commodity Program Payments in Idaho. University of Idaho Extension Publication. BUL 969. (5, 6)

Hatzenbuehler, P., Tejada, H., and **A. Westerhold**. 2020. 2018 Farm Bill Agricultural Commodity Support Programs. Pacific Northwest Extension Publishing. PNW 738. (1, 3, 4, 5, 6)

Westerhold, Ashlee. 2019 "Agriculture: A Foundation for Idaho's Economy". University of Idaho Extension RES 198. (1, 3, 4, 5, 6)

Peer Reviewed/Evaluated:**Extension Publications:**

Westerhold, A. 2021. Diggin in Succession Planning. *Potato Grower Magazine*. February 2021 Issue. pg. 46-47.

Westerhold, A. 2021. Custom rates across the state. *Ag Proud*. March 2021 Issue. pg. 17-18.

Westerhold, A. 2021. Incorporating new generations into the ranching business. *Progressive Cattle*. May 2021 Issue.

Westerhold, A. 2021. Ag trucking outlook. *Ag Proud*. August 2021 Issue. pg 23.

Westerhold, A., 2021. Negotiation in agriculture: be prepared to walk away. *Ag Proud*. September 2021 Issue. pg. 13.

- Westerhold, A. 2020. Southcentral Idaho: Alfalfa hay production. University of Idaho EBB-AH-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Alfalfa hay establishment with Oats. University of Idaho EBB-AE1-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Alfalfa hay establishment after winter wheat. University of Idaho EBB-AE2-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Feed barley. University of Idaho EBB-FB-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Malting barley. University of Idaho EBB-MB-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Dry Beans. University of Idaho EBB-DB-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Field corn grown using genetically modified seed. University of Idaho EBB-FC-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Corn silage grown using genetically modified seed. University of Idaho EBB-CS-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Sugarbeets. University of Idaho EBB-Su-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Hard red spring wheat. University of Idaho EBB-HRS-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Soft white spring wheat. University of Idaho EBB-SWS-19. (1, 3, 4, 5, 6)
- Westerhold, A. 2020. Southcentral Idaho: Soft white winter wheat. University of Idaho EBB-SWW-19. (1, 3, 4, 5, 6)
- Carlson, Ashlee M., Cory G. Walters, Kathleen Brooks, Monte Vandever, Jerry Volesky and Walt Schact. 2017. "Pasture, Rangeland, Forage Insurance: Understanding Insurance Interval Selection" Nebraska Cattlemen Magazine, 73(3): 60-64 (a, 1, 3, 4, 5, 6)

Other:**Impact Statements:**

- Loomis, G., **Westerhold, A.**, C. Willmore. 2021. "Improving farm risk management skills through Annie's Project." University of Idaho Extension Impact Statement.
- Packham, J., **Westerhold, A.**, Hines, S., and C. Willmore. 2020. "Succession and Estate Planning may require a complete change in business structure." University of Idaho Extension Impact Statement.
- Westerhold, A., Packham, J., Hines, S., Willmore, C., and N. Ghimire. 2018. "Succession planning workshop impacted farmers and ranchers in the Magic Valley". University of Idaho Extension Impact Statement.

Thesis and Dissertations:

- Westerhold, A., Walters, C., and K. Brooks 2017. Demand and Risk Management Analysis of Rainfall Index Insurance.

Scholarly Presentations and Other Creative Activities:

Displays and Posters:

Westerhold, A., Walters, C., and K. Brooks. "Explaining Risk from Rainfall Index Insurance Interval Selection Using Outcome Maps" Extension Risk Management Education National Conference, Spring 2018.

Professional Meeting Papers, Workshops:

Westerhold, A., Enterprise Analysis, Idaho Cattleman's Association Summer Round-up, Salmon, ID, June 28th, 2021.

Westerhold, A., and J. Thomas. "Using YouTube Live in Your Programs" Idaho Association of County Agricultural Agents Fall Meeting, September 2020.

Westerhold, Ashlee. "How to Help Economists Help You" Idaho Association of County Agricultural Agents Fall Meeting, September 2020.

Westerhold, Ashlee. "Going Live with Farm Management" Western Extension Committee Meeting, Summer 2020.

Westerhold, Ashlee. "Hands-on Computer Based Training for Beginning Farmers and Ranchers" Western Extension Committee/ Western Agricultural Economics Association Annual Meetings, Summer 2019.

Westerhold, Ashlee. "Implications of Disaster Assistance on Demand for Index Insurance" Western Agricultural Economics Association Annual Meetings, Summer 2017.

Westerhold, A., Walters, C., Brooks, K., Vandever, M., Volesky, J., & Schacht, W. "Effectiveness of Rainfall Insurance for Livestock Producers." Western Agricultural Economics Association and Canadian Agricultural Economics Society Annual Meetings, Summer 2016.

Westerhold, A., Protopop, I., Birch, J. and G. Sullivan. "Monsanto's Acquisition of Climate Corporation and Our Suggestions." International Food and Agribusiness Management Student Case Competition 2015.

Grants and Contracts Awarded:

Westerhold, A. and P. Hatzenbuehler. Idaho Crop Input Price Summary Development Gift. Amalgamated Sugar Company, 12/2021-12/2022, \$8000 (\$8000 spending authority).

Lee, S.G., West, A., and **A. Westerhold**. Gardening to Improve Children's Health. Blue Cross of Idaho Foundation for Health. 01/2021-12/2021, \$ 49,896 (\$5,000 spending authority).

Tronstad, R., Mpanga, I., Sand, S., Hatzenbuehler, P., and **A. Westerhold**. RME on POS Software, Record Keeping, WFRP, and Financial Planning. USDA NIFA Western Risk Management Education Center, 04/2021- 09/2022, \$100,000 (\$4,997.50 spending authority).

McGuire, M., Strickland, M., Strawn, D., Kayler, Z., Brooks, E., Coats, E., He, B., Chen, L., Moller, G., Chahine, M., Maas, A., **Westerhold, A.**, Tejada, H., Hatzenbuehler, P., Lee, K., de Haro-Marti, M., Johnson-Maynard, J., Schott, L., Johnson, A., Saul, D., and S. Newman. Creating a new bioeconomy for dairies to increase nutrient recycling, enhance productivity of crops, & stimulate prosperity in rural America. USDA NIFA Sustainable Agricultural Systems. 7/2020-6/2025, \$9,999,927 (\$20,018 spending authority).

Feuz, R., Larson, R., **Westerhold, A.**, Feuz, K., Feuz, B., Stewart, W., Hill, H., and B. Stam. Risk Management Tools and Resources for Western Livestock Producers. USDA NIFA Western Risk Management Education Center, 2020-2021, \$99,591 (\$5,386 spending authority).

Westerhold, A., and C. Wilmore. 2019. Business and Entrepreneurship Workshops for Agricultural Women in the Magic Valley. Idaho Community Foundation Chobani Impact Fund. 11/2019-10/2022, \$49,007 (\$49,007 spending authority)

Westerhold, A., Du, X., Eborn, B., Hatzenbuehler, P., Tejada, H., Painter, K., and S. Newman. Diversifying Farm Financial Benchmarking with Pacific Northwest and Intermountain Regional Data, 2019- 2022, \$469,088 (\$212,805 spending authority).

Tejada, H., G. Ferreira, M. Chahine, R. Norell, M.E. de Haro Martí, **A. Westerhold**, M.K. Kim, and R. Larsen. Hands-on educational workshops to improve risk management and financial decision-making for dairy farmers in the western region. NIFA-USDA Western Extension Risk Management Education Center, 2019-2020, \$49,998 (\$2,000 spending authority).

Rosen, C., McIntosh, C., Fuller, K., Maas, A., and **A. Westerhold**. Enhancing soil health in US Potato Production Systems. USDA NIFA-SCRI Foundational Program, 2018- 2022, \$1,871,286 (\$15,600 spending authority).

Internal Funding Awarded:

Westerhold, A., Eborn, B., Packham, J., and J. Hogge. Zoom Succession Planning Course, University of Idaho Extension Innovative Grant Award, 2019-2020, \$4,670 (\$4,670 spending authority).

Eborn, B., and **A. Westerhold**. Northern Idaho Ag Outlooks. University of Idaho Extension Innovative Grant Award, 2019-2020, \$2,000, (\$500 spending authority).

SERVICE:

Major Committee Assignments:

Regional:

Western Extension Committee, 2018-present
Ag in Uncertain Times Committee (Major Contributor), 2020-present

State:

Idaho State Department of Agriculture Farm Forward Initiative, 2019-present

Extension:

University of Idaho Extension Fast Track Publication Reviewer, 2020-present
University of Idaho Extension Food Production Systems Priority Extension Theme, 2019-present
University of Idaho Extension Farm Management Topic Team, 2018-2019

District:

Twin Falls Research and Extension Center and Central District Extension Administrative Assistant Search Committee, 2020.

Professional and Scholarly Organizations:

National Association of County Agricultural Agents, 2019-present
Agricultural Economics and Community Development Professional Improvement Council (Western Region Chair), 2019-2021
Idaho Association of County Agricultural Agents, 2018-present
Secretary, 2019-present
Treasurer, 2018-2019
Western Agricultural Economics Association, 2016-present

Outreach Service:

Classes, Workshops, Seminars, Share Fairs and Tours Organized:

University of Idaho Extension Idaho Ag Outlook, Zoom, December 13th, 14th, 15th, 16th, 2021.
University of Idaho Extension Farm Management Topic Team Meeting, Albion, September 23rd, 2021.

Annie's Project in Southern Idaho, Zoom, February 9th, 16th, 23rd, March 2nd, 9th, 16th, 2021.
 Farm and Ranch Succession Planning Course, Zoom, February 3rd, 10th, 17th, 24th, March 3rd, 10th, 2021.
 Annie's Project in the Northern Magic Valley, Zoom, October 13th, 20th, 27th, November 4th, 10th, and 17th, 2020
 Commodity Marketing using Futures and Options Train-the-Trainer, Zoom, July 14th, 21st, 28th, August 6th, 11th, and 18th, 2020
 Annie's Project Train-the-Trainer, Twin Falls, February 18th-19th, 2020
 University of Idaho Extension Farm Management Topic Team Meeting, Zoom, April 8th, 2020.
 Farm and Ranch Succession Planning Course, Gooding, Idaho, February 26th, March 4th, 11th, and 18th, 2020.
 University of Idaho Extension Farm Management Topic Team Meeting, Twin Falls, Idaho, April 9th, 2019.
 Farm Business Ownership and Succession Planning, Twin Falls, Caldwell, Idaho, February 20th-21st. 2019.
 University of Idaho Extension Farm Management Topic Team Meeting, Pocatello, Idaho, April 17th, 2018.

Interview Articles:

Groskopf, J., Video available: Webinar covers managing business relationships with family members. Morning Ag Clips, November 2021.
 Maron, R., Steinmann seed potatoes, negotiation in agriculture, and apple pie and donkey basketball. Idaho Ag Proud Podcast, October 2021.
 Vaagen, G., Succession Planning Benefits Current, Future Generations & Production Ag. PNW Ag Network Radio, January 2021.
 Loftus, William., Online Class Seeks to Build Southern Idaho Farm and Ranch Women's Business Skills. University of Idaho News, January 2021.
 Schoepflin, C., Idaho AgBiz – Our Tools, Your Success! The Idaho Grain Producers Association Magazine, January 2021.
 Dumas, C., Online course to cover succession planning. Capital Press, January 2021.
 Ellis, S. 'Idaho AgBiz' has lots of resources for farmers. Intermountain Farm and Ranch. November 2020.
 Rauzi, D. Succession planning starts with a family meeting. Idaho County Free Press, October 2020.
 Brasil, J. Cassia county potato farmer greatly impacted by coronavirus. KMVT, April 2020.
 Foy, N. Young, aging, and veteran farmers struggle in Idaho agriculture. This program could help. Twin Falls Times-News, February 2020.
 O'Connell, J. UI program building state's farm database, providing financial assistance to producers. Idaho State Journal, January 2020.
 Carlson, B. Looking ahead: Idaho's ag sector will remain strong. Capital Press, December 2019.
 Carlson, B. Efficiency, marketing could hold key to successful 2019. Capital Press, December 2018.

Media Presentations:

Vaagen, G., Succession planning and the tools offered by the U of I. PNW Ag Network Radio, November 2020.
 Brasil, J., Women in Idaho discuss mental health. KMVT Channel 11 Twin Falls. Aired January 28th, 2020.
 Brasil, J., Farm owners talk about their succession and legacy. KMVT Channel 11 Twin Falls. Aired January 15th, 2020.

Review Activities:

Women Farmers on the Rise: Using the USDA Census of Agriculture to Understand Women in Agriculture, Extension Bulletin, University of Idaho, 2021.
 Spring Annual Forage Hay Production in North Central Idaho, Extension Bulletin, University of Idaho, 2021.
 Idaho Economic Recovery During COVID 19, Extension Video, University of Idaho, 2020.

Budgeting for a commercial beekeeping operation in the Pacific Northwest, Pacific Northwest Publication, Oregon State University, 2020.

PROFESSIONAL DEVELOPMENT:

Outreach:

National Association of County Agricultural Agents Annual Meeting and Professional Improvement Conference, Zoom, September 28th-30th, 2020 .

University of Idaho Extension Annual Conference, Zoom, April 12th-15th, 2020.

University of Idaho Extension Annual Conference, Idaho Falls, Idaho, March 25th-28th, 2019.

University of Idaho PET Meeting, Boise, Idaho, November 27th-28th, 2018.

University of Idaho Extension Annual Conference, Moscow, Idaho, April 3-6, 2018.