

FOR IMMEDIATE RELEASE

Educational Program on Sheep and Goat Management and Marketing Strategies

Hosted by K-State Research and Extension – Greenwood County and Southwind Extension District

Eureka, KS – [11/8/2024] –K-State Research and Extension – Greenwood County, in partnership with the Southwind Extension District, is excited to announce an educational program focused on sheep and goat management, along with market and marketing strategies, to be held on **December 12, 2024**, at the **Eureka Public Library** in Eureka, Kansas. This program is designed to help producers, new farmers, and anyone interested in small livestock learn essential skills for successful sheep and goat farming.

The event will feature a meal at **5:45 PM**, followed by the educational program at **6:15 PM**. The program will cover essential topics such as animal health, breeding practices, feeding and nutrition, and effective management strategies for sheep and goat operations. Additionally, experts will discuss how to improve profitability through smart marketing practices, including strategies for selling live animals, meat, wool, and fiber.

Program Details:

- **Date:** December 12, 2024
- **Meal Time:** 5:45 PM
- **Program Start Time:** 6:15 PM
- **Location:** Eureka Public Library, 101 N. Main St., Eureka, KS
- **Cost:** Free to attend; meal provided. Pre-registration is encouraged for planning purposes.

Our goal is to equip participants with the knowledge and tools they need to manage sheep and goat operations more efficiently while also exploring marketing opportunities that can increase profitability. This program is a great opportunity for producers to network, learn from experts, and discuss best practices with fellow producers.

The program is particularly beneficial for small-scale producers or those interested in starting a sheep or goat operation. Attendees will also have the chance to ask questions and participate in discussions about the current trends and challenges in the industry.

How to Register:

While the event is free, pre-registration is encouraged to help with meal planning and event logistics. To register, please call the Southwind District Iola Office at 620-365-2242.

For more information, please contact:

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Or

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K-State Research and Extension is committed to providing equal opportunity for participation in all programs, services and activities. Program information may be available in languages other than English. Reasonable accommodations for persons with disabilities, including alternative means for communication (e.g., Braille, large print, audio tape, and American Sign Language) may be requested by contacting the event contact Hunter Nickell four weeks prior to the start of the event 12/12/24 at 620-365-2242. Requests received after this date will be honored when it is feasible to do so. Language access services, such as interpretation or translation of vital information will be provided free of charge to limited English proficient individuals upon request.

Kansas State University Agricultural Experiment Station and Cooperative Extension Service

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