

# 2024 RISK & PROFIT CONFERENCE

Highs and Lows: Policies, Principles, & Practices in Volatile Markets

August 15-16, 2024

IN-PERSON ONLY

\$235 for both days  
\$185 for one day

Questions:  
Rich Llewelyn - [rvl@ksu.edu](mailto:rvl@ksu.edu)

## Details

- In-person meeting at the K-State Alumni Center on August 15-16, 2024.
- Four general sessions / seven breakout sessions from 22 total topics.
- Lunch and dinner on Thursday; Juice and pastries Friday morning; Lunch on Friday.
- Conference proceedings online.

Register: <https://commerce.cashnet.com/KSUAGECON>

By August 9: \$235 (2 days); \$185 (1 day)

After deadline: Add \$25

Information: <https://agmanager.info/events/risk-and-profit-conference>

## SCHEDULE

### K-State Alumni Center, Manhattan, KS

#### Thursday, August 15

Lunch: 11:30 am

General Session I: 12:15-1:30 pm.

Dr. Seth Meyer—Chief Economist, U.S. Department of Agriculture

Breakout sessions:

A) 1:40-2:30; B) 2:40-3:30; C) 3:40-4:30; D) 4:40-5:30.

Social and cash bar: 5:30 - 6:00 pm.

Dinner: 6:00-6:45 pm

General Session II: Conversation with a Kansas Farmer - 6:45-8:00 pm.

#### Friday, August 16

Rolls and juice: 7:45-8:15 am.

General Session III: 8:15-9:15 am.

Grain Market Outlook-Dan O'Brien

Breakout sessions:

E) 9:30-10:20; F) 10:30-11:20; G) 11:30-12:20.

Lunch: 12:30 - 1:15 pm.

General Session IV: 1:15-2:30 pm.

Livestock/Beef Market Situation and Outlook - Glynn Tonsor

Final wrap-up: 2:30-2:45 pm.

## August 15-16, 2024

**\$235: 2-days**

**\$185: 1-day**

### Registration fee Includes:

- Conference sessions
- Meals (2 lunches, 1 dinner, rolls/juice Friday am)
- Conference proceedings online
- Conference parking

### Questions?

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**KANSAS STATE**  
UNIVERSITY

Agricultural Economics



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# General Session Speakers

## Seth Meyer, Chief Economist, USDA

Dr. Seth Meyer, appointed USDA Chief Economist in 2021, previously led the World Agricultural Outlook Board and served as Research Professor and Associate Director at the University of Missouri's Food and Agricultural Policy Research Institute (FAPRI). With expertise in agricultural policy and market analysis, Dr. Meyer has contributed to congressional and USDA decision-making on agricultural policies. His past roles include economist at the FAO and visiting scholar globally. Dr. Meyer holds degrees from Iowa State University and a Ph.D. in Agricultural Economics from the University of Missouri.



## Clayton and Louanne Short | Assaria, KS | Kansas Producer

We have been blessed with three children and six grandchildren. Our son, Justin, farms full time with us, and our son, Keith, helps us as much as he can when not being a firefighter/EMT. Our daughter, Taylor, and her family live in Derby, KS.



We are very happy to have been farming in Saline county as Clayton Short Family Farms since 1988. Our son Justin, is about 1/3 of the operation, sharing equipment and buildings. Our son Keith is working with the operation, providing labor and management. The main crops we produce are wheat, soybeans, grain sorghum and corn. We farm both irrigated and dry land. Most of our acres are mulch tillage.

We are both active in our church, farm community, commodity commissions, and county boards. We have been KFMA members for 35 years. KFMA has provided much needed information and advice, our farm records system, and tax service.

# Breakout Session Topics

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| <ol style="list-style-type: none"> <li>1. <b>Why Do We Have a Farm Safety Net?</b> - Jenny Ifft</li> <li>2. <b>Macroeconomic Outlook</b> - Brian Briggeman</li> <li>3. <b>Kansas Farm Income &amp; Conservation Practices</b> - Delide Joseph, Jenny Ifft</li> <li>4. <b>A Projection of Net Farm Income for 2024 and 2025</b> - Gregg Ibendahl</li> <li>5. <b>Kansas Water Management Challenges and U.S. Federal Crop Insurance Program</b> - Jenny Ifft, Sam Zipper</li> <li>6. <b>Farming Together: A Transition Planning Discussion</b> - Ashlee Westerhold, David Kehler</li> <li>7. <b>Effects of Production Diversification on Net Farm Income: Evidence from Kansas</b> - Priyanka Sharma, Aleksan Shanoyan</li> <li>8. <b>Long-Term Strategic Risk on Your Farm</b> - Brady Brewer</li> <li>9. <b>2024 Farm Income Tax Update</b> - Kellen Liebsch</li> <li>10. <b>The Economics Of Equipment Purchasing: What You Should Consider Before Buying New Equipment</b> - Brady Brewer</li> <li>11. <b>U.S. Feedlot Adoption of Enteric Methane Emission Mitigating Technology</b> - Jaime Luke, Glynn Tonsor</li> <li>12. <b>Meat Demand: Insights from the Mead Demand Monitor</b> - Glynn Tonsor</li> <li>13. <b>Economic Findings from National Corn Grower Association Yield Contest Entries: Crop Nutrients, Genetics, Equipment, and Plant Protection</b> - Joe Parcell, Alice Roach, Bryston Warren, Jenny Ifft</li> </ol> | <ol style="list-style-type: none"> <li>14. <b>Beef Quality Enhancements: Exploring the Market Dynamics and Economic Implications</b> - Katy Doumit, Ted Schroeder</li> <li>15. <b>Space Weather Impact on GPS: What Happened on May 10 and How Will It Affect Farm Profitability?</b> - Terry Griffin</li> <li>16. <b>Impact of Russia's Invasion of Ukraine on Grain and Oilseed Production and International Trade</b> - Antonina Broyaka</li> <li>17. <b>Understanding Wheat Basis in Kansas</b> - Allen Featherstone</li> <li>18. <b>Impacts of the North American Free Trade Agreement on Farm Profitability and Survival</b> - Jiyeon Kim, Jisang Yu</li> <li>19. <b>Situation and Outlook for Energy and Biofuels</b> - Gregg Ibendahl, Daniel O'Brien</li> <li>20. <b>The Performance of the Food Manufacturing Industry in Kansas</b> - Abena Damuah, Vincent Amanor-Boadu</li> <li>21. <b>Is a Yield Slowdown on the Horizon? Assessing the Relationship Between Yield and Plant Population in U.S. Corn</b> - Ed Perry, Amanda Tian</li> <li>22. <b>Population Growth and Food: Resurrecting Reverend Malthus in the 21st Century and Its Implications For Farmers And Ranchers</b>— Vincent Amanor-Boadu</li> </ol> |
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### Parking:

Conference parking is included in the registration fee. Limited parking is available at the Alumni Center, with no permit required. If that is full, you may park in either the lot west of Old Stadium (north of the Catholic church), or in the parking garage. **You may park in either location, then bring your tag number (write it down or take a picture of it) to the registration table and we will take care of it.**

Parking is permitted only in areas designated for parking. Please observe HANDICAP, RESERVED and NO PARKING zones; these are TOW ZONES and violators will be towed.

### Accommodations:

**Holiday Inn:** \$99.95 + tax  
1641 Anderson Ave.

**(785) 539-7531**

**By August 1, 2024**

**Use Group Code: RIS**

Name: \_\_\_\_\_

2 days (\$235): \_\_\_\_\_

Company Name: \_\_\_\_\_

1-day (\$185): \_\_\_\_\_ Thursday | Friday (Circle)

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Thursday night meals for guests (\$40): \_\_\_\_\_

Sessions most likely to attend (7): \_\_\_\_\_

**Credit Card:** <http://commerce.cashnet.com/KSUAGECON>  
**Checks:** KSU Extension (\$235 for 2-days; \$185 for 1-day)  
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