Beef-Cattle Industry Issues: Market Outlook, Decision Tools, and Economic Trends

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www.AgManager.info





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Two websites to note:

- www.AgManager.info
- www.beefbasis.com





Source: American News (aberdeennews.com) May 1, 2014

LMIC Beef Production and Price Quarterly Forecasts (4/11/14)

Sources: Livestock Slaughter - USDA/NASS; Steer Prices - USDA/AMS Livestock Market News; Projections and Forecasts by LMIC

			% Chg.	Average	% C	hg.	Comm'l	% C	hg.
Year		Comm'l	from	Dressed	fre	om	Beef	fı	rom
Quarter	SI	laughter	Year Ago	Weight	Year A	go	Production	Year A	Ago
2013									
I		7,778	-3.1	793.5	1.4		6,172	-1.7	
I		8,325	0.2	782.8	0.5		6,517	0.7	
III		8,322	-0.1	794.1	0.5		6,609	0.4	
IV		8,033	-3.0	799.2	0.7		6,420	-2.3	
Year		32,458	-1.5	792.3	0.8		25,718	-0.8	ш
2014									
I		7,370	-5.2	795.8	0.3		5,865	-5.0	
I		7,719	-7.3	786.0	0.4		6,067	-6.9	
III		7,765	-6.7	799.0	0.6		6,204	-6.1	
IV		7,573	-5.7	802.6	0.4		6,078	-5.3	
Year		30,427	-6.3	795.8	0.4		24,214	-5.8	ш
2015									
I		7,049	-4.4	800.4	0.6		5,642	-3.8	
I		7,390	-4.3	792.2	0.8		5,854	-3.5	
III		7,459	-3.9	806.0	0.9		6,012	-3.1	
IV	4	7,422	-2.0	806.3	0.5		5,984	-1.5	
Year		29,320	-3.6	801.2	0.7		23,492	-3.0	

LMIC Beef Production and Price Quarterly Forecasts (4/11/14)

	s Slaughter - USDA/NASS; Steer Prices - US			
	Live Sltr.	% Chg.	Feeder Ste	er Price
Year	Steer Price	from	Southern	Plains
Quarter	5-Mkt Avg	Year Ago	7-800#	5-600#
2013				
I	125.51	0.2	142.41	170.13
ll ll	124.95	3.3	137.34	159.71
III	122.30	2.2	155.95	171.19
IV	130.77	4.2	167.04	187.56
Year	125.88	2.5	150.69	172.15
2014				
ı	146.34	16.6	171.77	209.30
ll ll	140-142	12.8	173-175	214-218
III	136-139	12.4	175-179	207-212
IV	139-143	7.8	171-176	203-209
Year	140-142	12.0	172-176	206-214
2015				
I	143-148	-0.6	173-179	208-215
ll ll	144-150	4.3	175-182	214-222
III	140-147	4.4	177-185	207-217
IV	142-150	3.5	173-183	201-213

3.2

206-218

175-182

Year

143-148



Cow-Calf Sector

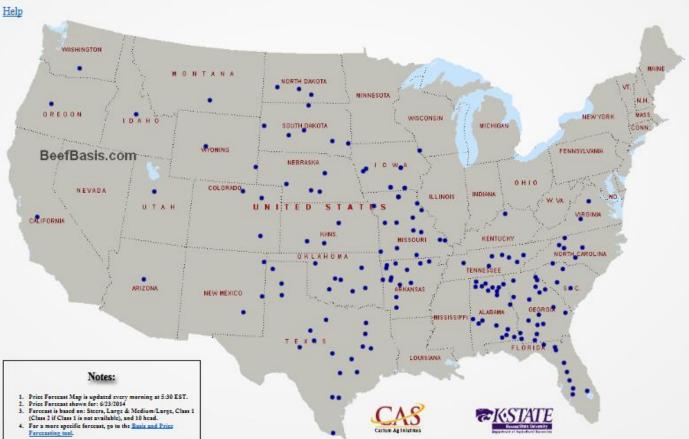


www.beefbasis.com - Many locations, including 6 in South Dakota



Forecasting Tools * Historic Basis Tool Ration and Cost Calculator Financial Tools * Other Tools * About BeefBasis Market Data *

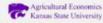
Home > Basis and Price Forecasting > Basis By Location - 8 Week















www.beefbasis.com - Projected local feeder cattle basis/price (4/24/14)

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Feeder Cattle Basis Forecast

State: South Dakota V	Location: Philip Livestock Auction				Expected Sale Date: 5/2/2014						
Sex: Steer	Frame: Lg & Med/Lg ∨	Grade: 1	[Mi	av a		<i>অ</i>	2014		V		
Weight: 700 lbs/head	Head: 100		Suu	Mon	Tue	Wed	Thu	Fri	Sat		
	No. 1		27	28	29	30	1	2	3		
Feeder Cattle Futures Price:		Corn Futures Price:	1 4	2	6	7	3	9	10		
179.6 S/cwt		5.07 S/bu	11	12	13	14	<u>15</u>	16	17		
Tro.o Grent		3.57 0/54	18	19	20	21	22	23	24		
Reference Contract: May 2014		Reference Contract: Jul 2014	<u>25</u>	26	27	28	<u>29</u>	30	<u>31</u>		
Transaction Date: Apr 24, 2014		Transaction Date: Apr 24, 2014	1	2	3	4	2	6	7		
Display Horizontal	Display Vertical					RU	N				

Model-Estimated Feeder Cattle Basis Values ¹	Feeder Cattle Basis Results	LRP Cattle Basis Results		
Model-estimated feeder cattle basis, \$/cwt 2	4.92	8.81		
Confidence interval for basis, \$/cwt3	1.19 to 8.66	5.22 to 12.40		
Expected cash price, \$/cwt	184.52	188.41		
Confidence interval for expected cash price, \$/cwt3	180.79 to 188.26	184.82 to 192.00		
Optimal hedge ratio ⁴	0.9626	N/A		
Number of calves hedged per contract ⁵	74	N/A		

Feeder Cattle Basis Model

LRP Cattle Basis Model

Carn Fooder Cattle Price S/Cut

Corn

Fooder Cattle Price SCut



www.beefbasis.com - Projected local feeder cattle basis/price (4/24/14)

21/11)

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About BeefBasis

Home > Basis and Price Forecasting

Feeder Cattle Basis Forecast

State: South Dakota 🗸	Location: Ft. Pierre Livestock Auction			Expected Sale Date: 5/2/2014					
Sex: Steer	Frame: Lg & Med/Lg ∨	Grade: 1	Ma	y		ল ল	2014	_	~
Weight: 700 lbs/head	Head: 100		Sun	Mon	Tue	Wed	Thu	Fri	Sat
			27	28	29	30	1	2	3
Feeder Cattle Futures Price:		Corn Futures Price:	4	2	6	7	3	9	10
179.6 \$/cwt		5.07 S/bu	11	12	13	14	15	16	17
175.6 3/CWL		5.07 3/bu	<u>18</u>	19	20	21	22	23	24
Pafaranaa Contract: May 2014		Reference Contract: Jul 2014	25	26	27	28	29	30	31
Reference Contract: May 2014 Transaction Date: Apr 24, 2014		Transaction Date: Apr 24, 2014	1	2	3	4	2	<u>6</u>	2
Display Horizontal	Display Vertical					RU	N		

Model-Estimated Feeder Cattle Basis Values ¹	Feeder Cattle Basis Results	LRP Cattle Basis Results		
Model-estimated feeder cattle basis, \$/cwt 2	6.66	10.49		
Confidence interval for basis, \$/cwt3	2.92 to 10.39	6.90 to 14.07		
Expected cash price, \$/cwt	186.26	190.09		
Confidence interval for expected cash price, \$/cwt3	182.52 to 189.99	186.50 to 193.67		
Optimal hedge ratio ⁴	0.9626	N/A		
Number of calves hedged per contract ⁵	74	N/A		

Feeder Cattle Basis Model

LRP Cattle Basis Model

Carn

Fooder Cattle Price S/Cut

Fooder Cattle Prine SCut



www.beefbasis.com - Projected local feeder cattle basis/price (4/24/14)

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State: South Dakota V



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Fooder Cattle Price S/Cut

Historic Basis Tool

Location: Herreid Livestock Market

Ration and Cost Calculator

V

Financial Tools

Other Tools *

Expected Sale Date: 5/2/2014

Fooder Cattle Prine SCut

About BeefBasis

Home > Basis and Price Forecasting

Com

Feeder Cattle Basis Forecast

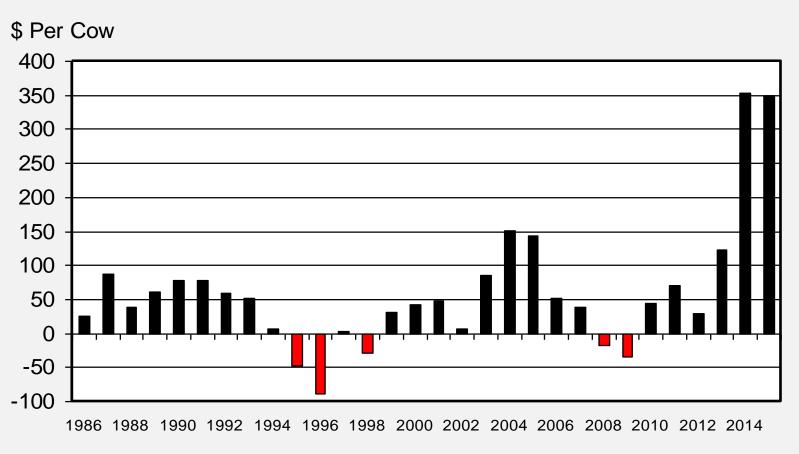
	VII.		0000				
Sex: Steer	Frame: Lg & Med/Lg 🗸	Grade: 1	May 2014 V				
Weight: 700 lbs/head	Head: 100		Sun Mon Tue Wed Thu Fri Sat				
Feeder Cattle Futures Price: 179.6 \$/cwt		Corn Futures Price: 5.07 S/bu	27 28 29 30 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 12 24 25 25 24 25 24				
Reference Contract: May 2014 Transaction Date: Apr 24, 2014		Reference Contract: Jul 2014 Transaction Date: Apr 24, 2014	25 26 27 28 29 30 31 1 2 3 4 5 5 7				
Display Horizontal	Display Vertical		RUN				
Model-Estimated Feeder Cattle Basi	is Values ¹	Feeder Cattle Basis Results	LRP Cattle Basis Results ⁶				
Model-estimated feeder cattle basis, \$/	'cwt ²	4.88	8.79				
Confidence interval for basis, \$/cwt3		1.14 to 8.61	5.20 to 12.37				
Expected cash price, \$/cwt		184.48	188.39				
Confidence interval for expected cash	price, \$/cwt ³	180.74 to 188.21	184.80 to 191.97				
Optimal hedge ratio ⁴		0.9626	N/A				
Number of calves hedged per contract	5	74	N/A				
Fooder Cattle Ro		I DD C d	Basis Model				

Corn

Historically high 2014-2015 cow-calf return projections...

ESTIMATED AVERAGE COW CALF RETURNS

Returns Over Cash Cost (Includes Pasture Rent), Annual



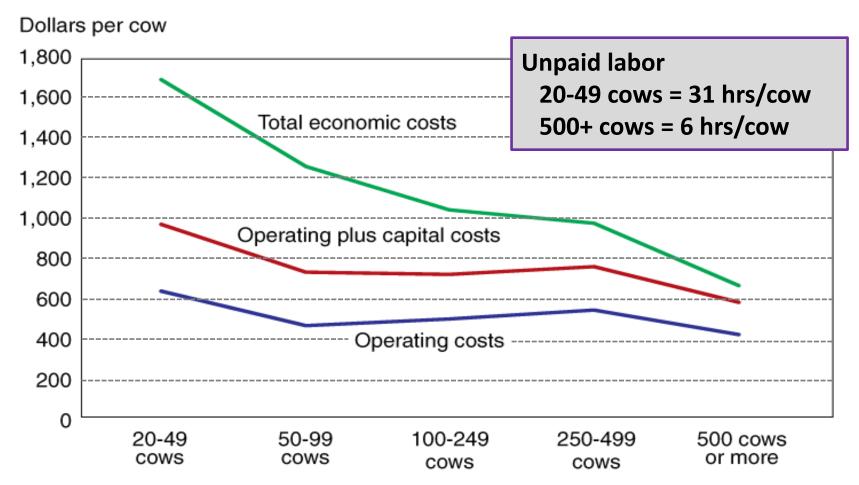
Annual cost per cow...

What would you estimate your total annual cost per cow is (excluding depreciation and interest on cow)?

Economies of size exist in beef cow-calf industry

Beef cow-calf cost of production per cow by size, 2008

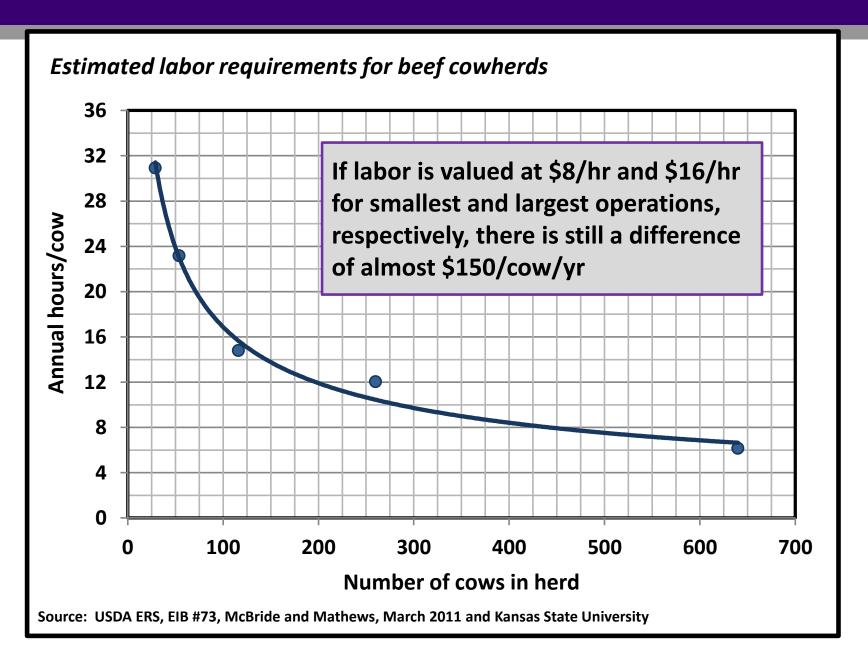
Economies of size are apparent in beef cow-calf production, particularly for total economic costs.



Notes: Production cost estimates for operations with less than 20 beef cows are not available because the ARMS sample is limited to operations with 20 or more beef cows. The number of cows refers to the peak number on the operation at any time during 2008.

Source: USDA, Economic Research Service using USDA's 2008 Agricultural Resource Management Survey (ARMS).

Even if labor is valued differently, it has big impact...





Cow-calf profitability drivers...

Analysis of KFMA cow-calf enterprise analysis returns

- 1979-2012 all operations (examine time effect)
- 2008-2012 operations with at least three years of data (examine producer effect)
- Paper available on web (www.agmanager.info)



Differences Between High, Medium, and Low Profit Producers:

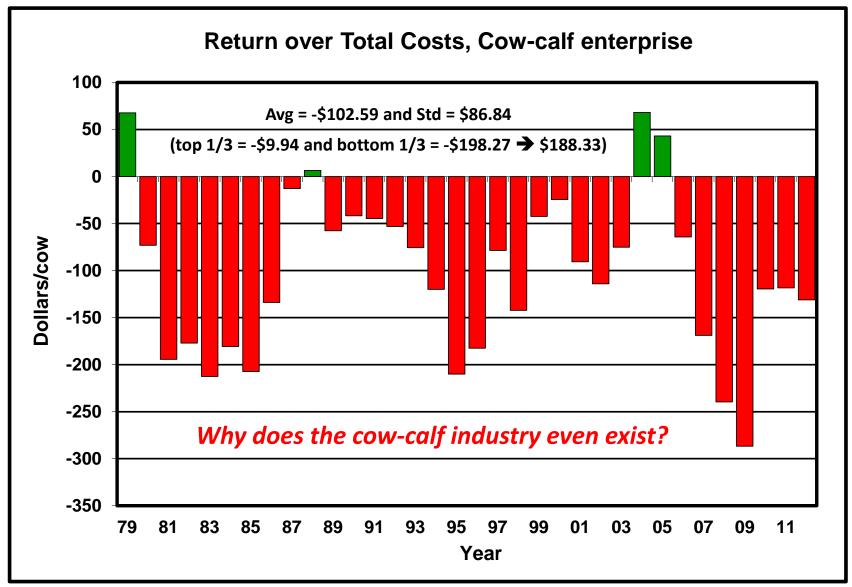
An Analysis of 2008-2012 Kansas Farm Management Association Cow-Calf Enterprise

> Kevin C. Dhuyvetter and Kevin Herbel August 2013





Average returns are highly variable over time...



Variability over time versus variability across producers...

The difference in average returns across time (best 1/3 vs. worst 1/3 years) is ~\$200 per head, what is the difference between the top 1/3 and bottom 1/3 of producers at a point in time?



Returns are *more variable across producers*...

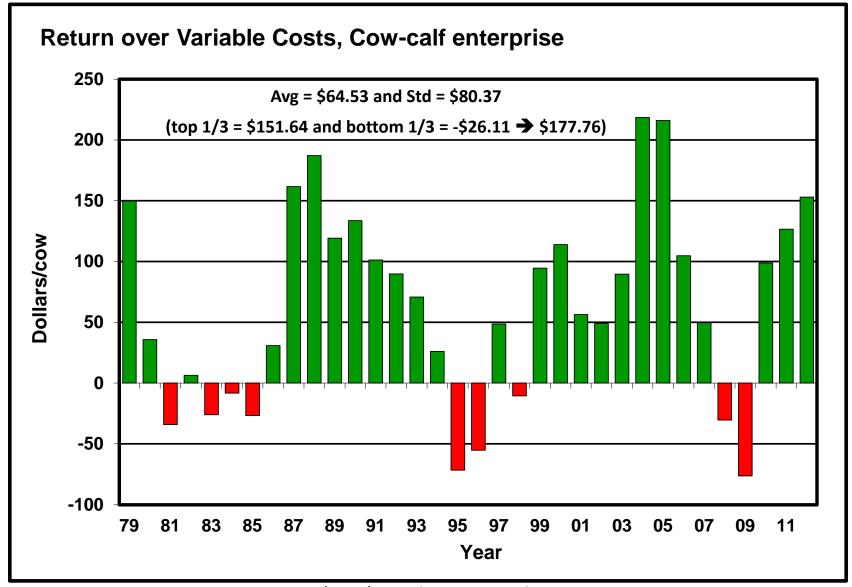
Beef Cow-calf Enterprise, 2008-2012 (min of 3 years)*

		Profi		-	
	All	High 1/3	Low 1/3	– High - Low	
	Farms	Head / \$	Head / \$	Difference	_
Labor allocated to livestock, %	36.3	39.8	30.6		
Number of Cows in Herd	139	178	87	91	
Weight of Calves Sold	585	600	579	21	
Calf Sales Price / Cwt	\$116.50	\$116.49	\$115.93	\$0.56	
Gross Income	\$635.12	\$674.58	\$582.69	\$91.89	23.2%
Feed	\$395.17	\$346.98	\$442.67	-\$95.68	
Other	\$76.37	\$58.67	\$91.97	-\$33.30	
Machinery	\$83.63	\$58.06	\$110.19	-\$52.13	
Labor	\$126.42	\$109.04	\$162.67	-\$53.63	
Dep and int	\$168.68	\$133.77	\$203.45	-\$69.68	
Total Cost	\$850.27	\$706.52	\$1,010.95	-\$304.43	76.8%
Net Return to Management	-\$215.16	-\$31.94	-\$428.26	\$396.32	_

^{*} Sorted by Net Return to Management (Returns over Total Costs) per Cow



Similar variability with returns over VC...





Returns over VC are slightly less variable...

Beef Cow-calf Enterprise, 2008-2012 (min of 3 years)*

		Profit	_		
	All	High 1/3	Low 1/3	High - Low	
	Farms	Head / \$	Head / \$	Difference	_
Labor allocated to livestock, %	36.3	36.9	31.1		
Number of Cows in Herd	139	126	116	10	
Weight of Calves Sold	585	601	572	29	
Calf Sales Price / Cwt	\$116.50	\$118.24	\$114.54	\$3.70	_
Gross Income	\$635.12	\$700.96	\$574.99	\$125.97	40.9%
Feed	\$395.17	\$359.60	\$435.64	-\$76.04	
Other	\$76.37	\$63.09	\$92.93	-\$29.84	
Machinery	\$83.63	\$63.16	\$113.18	-\$50.01	
Labor	\$13.05	\$10.47	\$16.65	-\$6.17	
Dep and int	\$26.51	\$16.17	\$35.79	-\$19.63	
Total Cost	\$594.73	\$512.49	\$694.19	-\$181.69	59.1%
Net Return to Management	\$40.39	\$188.47	-\$119.20	\$307.66	•

^{*} Sorted by Net Return to Management (Returns over Variable Costs) per Cow

Compared to \$178 between top and bottom third years. 21

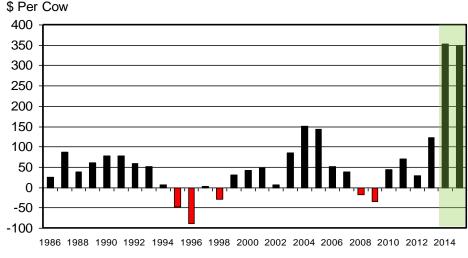


Cowherd expansion?

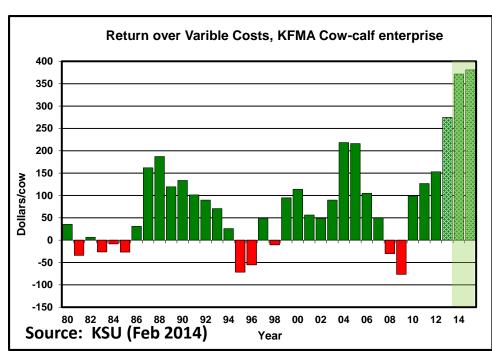
Projected returns for 2014 & 2015 are very favorable...

ESTIMATED AVERAGE COW CALF RETURNS

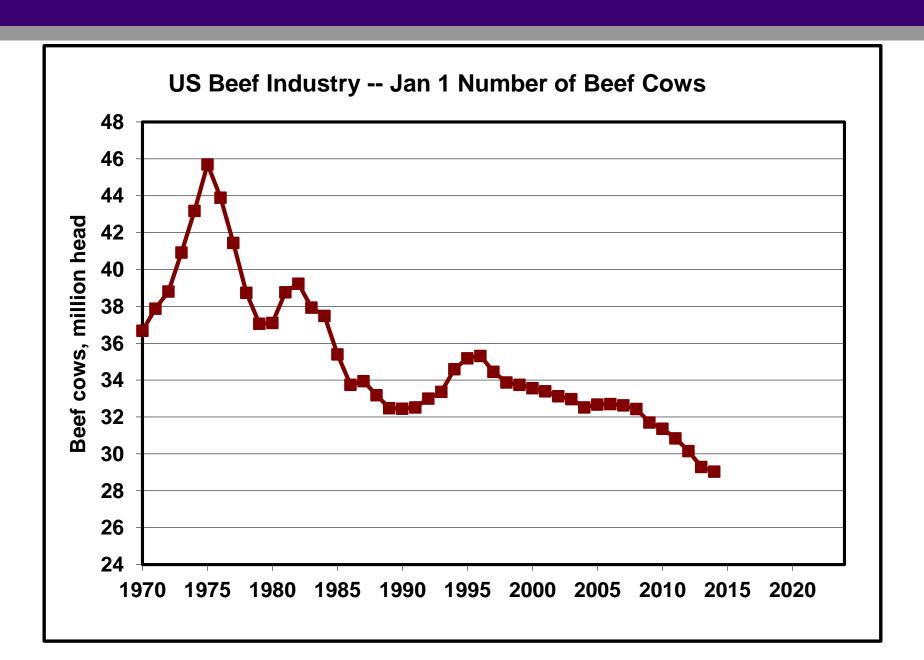
Returns Over Cash Cost (Includes Pasture Rent), Annual



Source: LMIC (2/25/14)



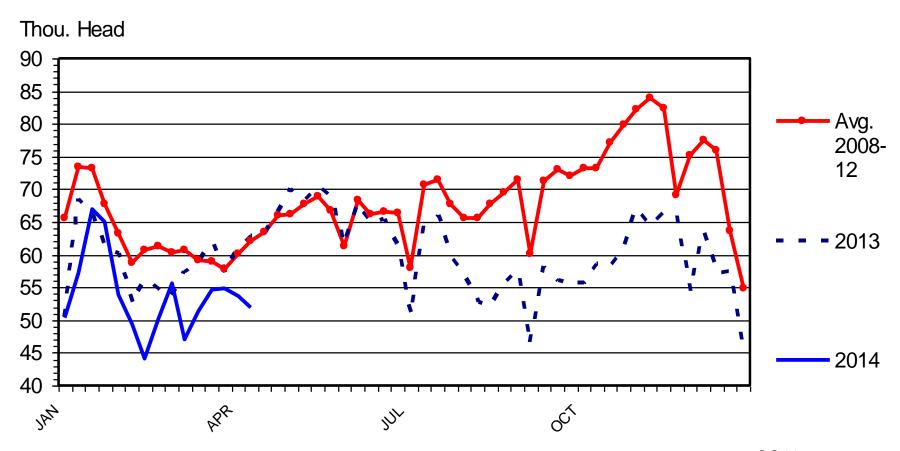
Where will cow numbers go from current levels?



Cow slaughter is reflecting profit projections...

BEEF COW SLAUGHTER

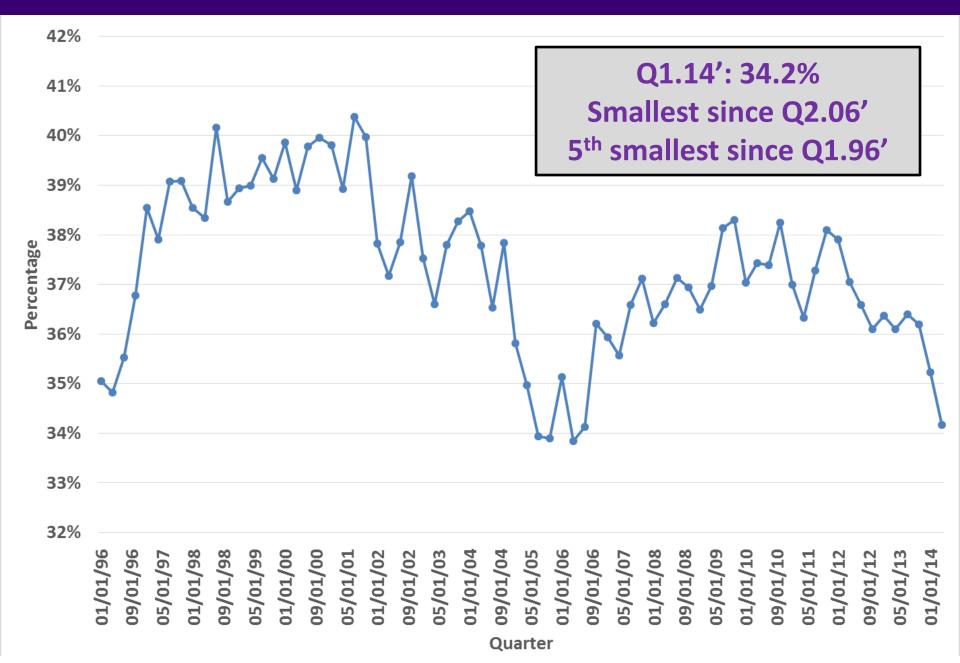
Federally Inspected, Weekly



Livestock Marketing Information Center

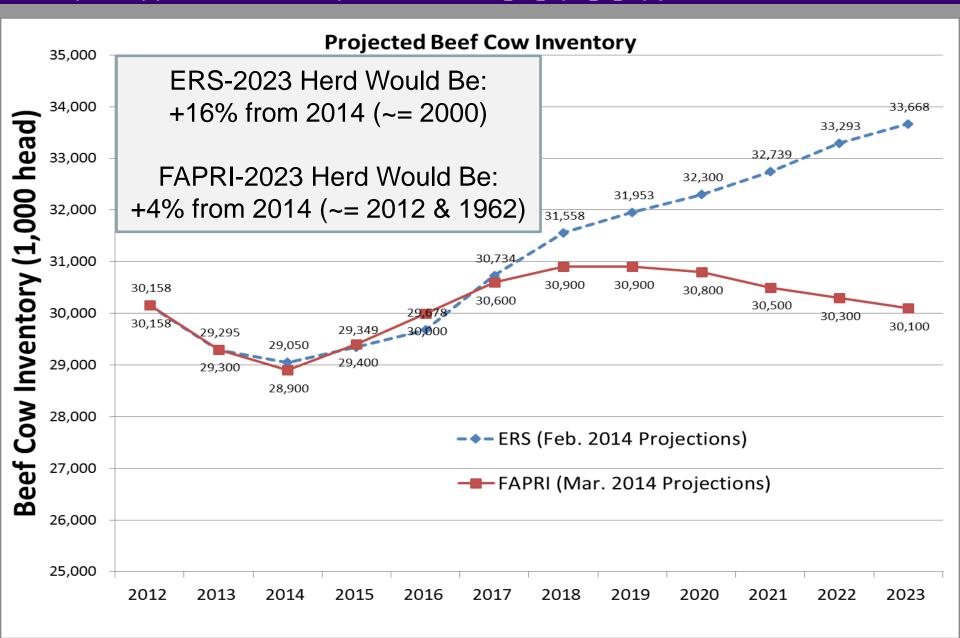
Data Source: USDA-AMS & USDA-NASS

Heifer as % of Total Placements on Feed, Quarterly COF Report

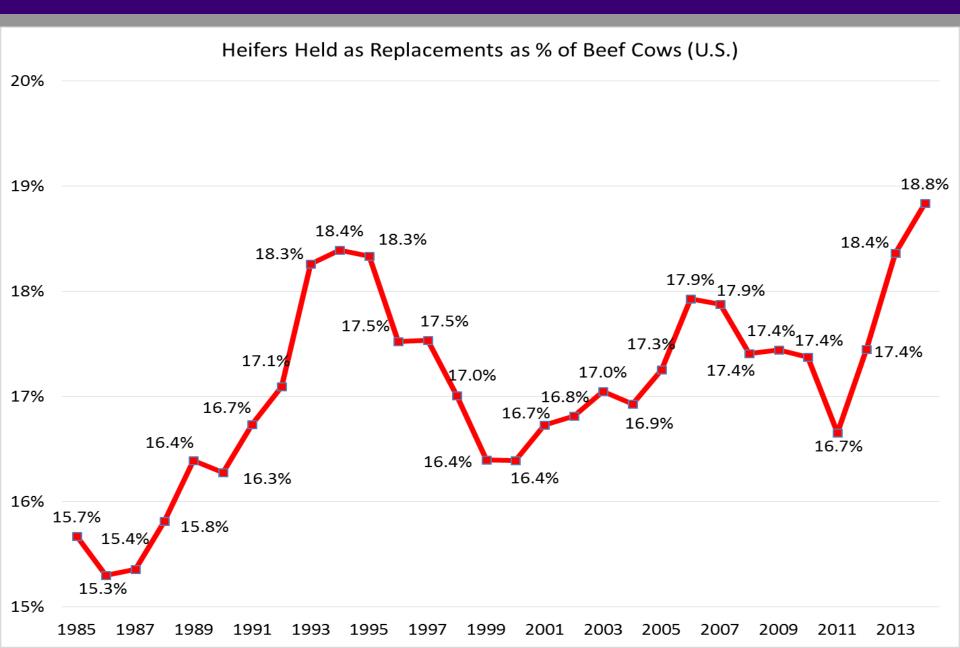


ERS & FAPRI Herd Projections

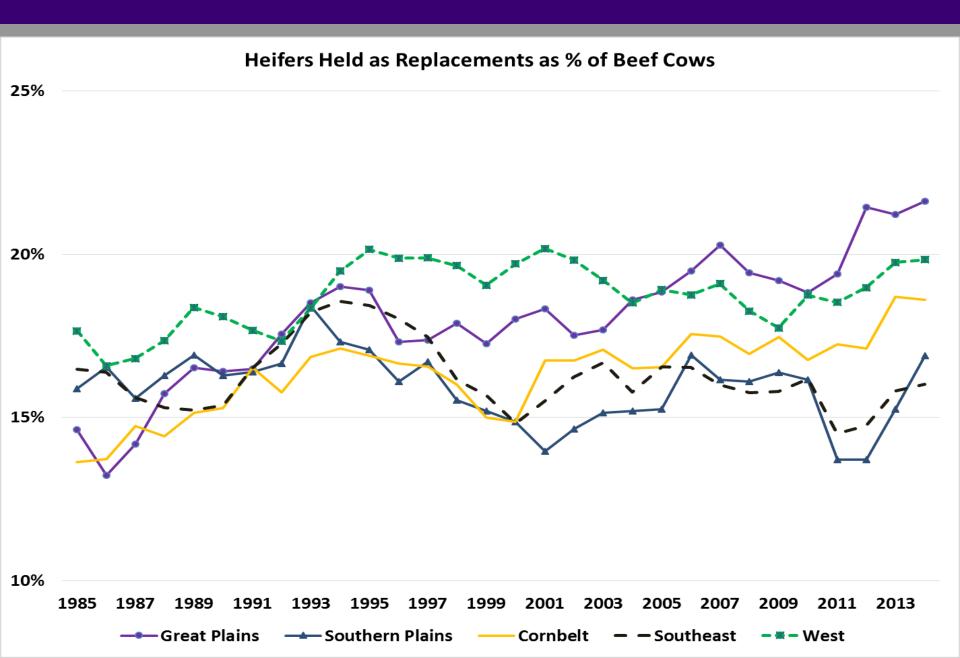
http://www.ers.usda.gov/publications/oce-usda-agricultural-projections.aspx http://www.fapri.missouri.edu/outreach/publications/2014/FAPRI_MU_Report_02_14.pdf



Heifer Retention Patterns



Heifer Retention Patterns



Heifer Retention Patterns

Heifers Held as Replacements as % of Beef Cows									
2014 (%): 1. Great Plains (21.6%) 2. West (19.8%) 3. Cornbelt (18.6%) 4. S. Plains (16.9%) 5. Southeast (16.0%) U.S. = 18.9%	2006 (%): 1. Great Plains (19.5%) 2. West (18.8%) 3. Cornbelt (17.6%) 4. S. Plains (16.9%) 5. Southeast (16.5%) U.S. = 17.9%	1994 (%): 1. West (19.5%) 2. Great Plains (19.0%) 3. Southeast (18.6%) 4. S. Plains (17.4%) 5. Cornbelt (17.1%) U.S. = 18.4%							
SD = 20.2%	SD = 17.2%	SD = 17.5%							

Value of production (VOP) vs. Operating cost by region...



2008-2012 average values/cow

Region	VOP	Op cost	Return
Basin and Range	\$586	\$479	\$108
Northern Great Plains	\$637	\$638	-\$1
Prairie Gateway	\$574	\$528	\$47
Heartland	\$605	\$720	-\$115
Mississippi Portal	\$393	\$395	-\$2
Eastern Uplands	\$451	\$478	-\$27
Southern Seaboard	\$455	\$450	\$5
Fruitful Rim	\$446	\$355	\$91
Range across regions	\$244	\$365	\$223

More variability in costs across regions than in income.

Do some regions have a comparative advantage for expansion?

Source: USDA ERS

http://www.ers.usda.gov/data-products/commodity-costs-and-returns.aspx

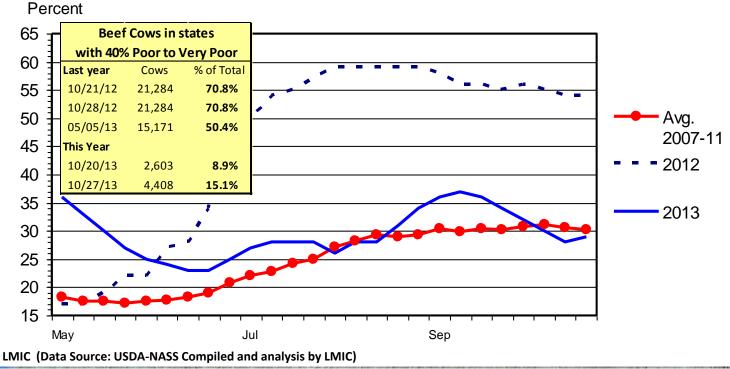
Why *not* expand?

While pastures have improved in many areas, there are still some regions that can't really support expansion...

Regional expansion will be driven more by resources available (i.e., forage) than anything else most likely...

US RANGE AND PASTURE CONDITION

Percent Poor and Very Poor, Weekly





Why *not* expand?

Not everyone wants to expand even with good forage & moisture conditions locally...

- "Bird in hand vs two in the bush"
- Higher cost/cow
 - ERS Total Costs: '02: \$974; '08: \$1,121; '12: \$1,317/cow
- More volatile input & output price environment
- Broader uncertainty
 - Political, social license on production, etc.



Stocker/Backgrounding Sector

- Herreid, SD Auction 5/1/14 situation (http://www.beefbasis.com/VOG.aspx):
 - Buy 700 lb steer on 5/2/14 (\$185.89)
 - Sell 725 lb steer on 5/16/14 (\$183.32) {1.67 ADG}
 - VOG: \$111.37/cwt
 - Buy 550 lb steer on 9/19/14 (\$202.37)
 - Sell 750 lb steer on 12/24/14 (\$181.30) {2.06 ADG}
 - VOG: \$123.39/cwt

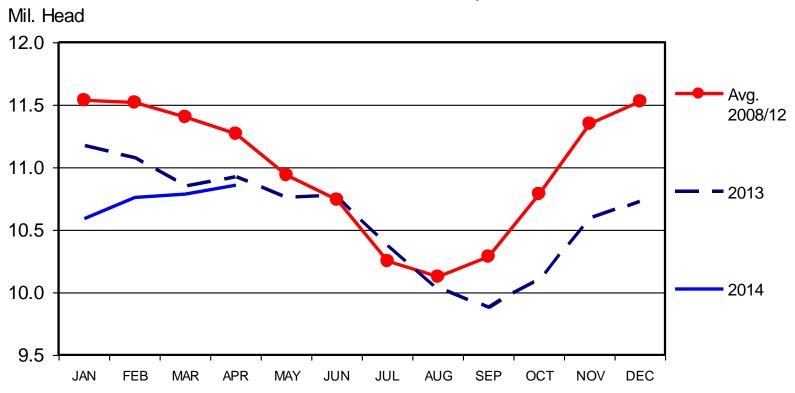


Feedlot Sector

April 1st: -1% vs. Pre-report Exp: +0.4%

CATTLE ON FEED

US Total, Monthly



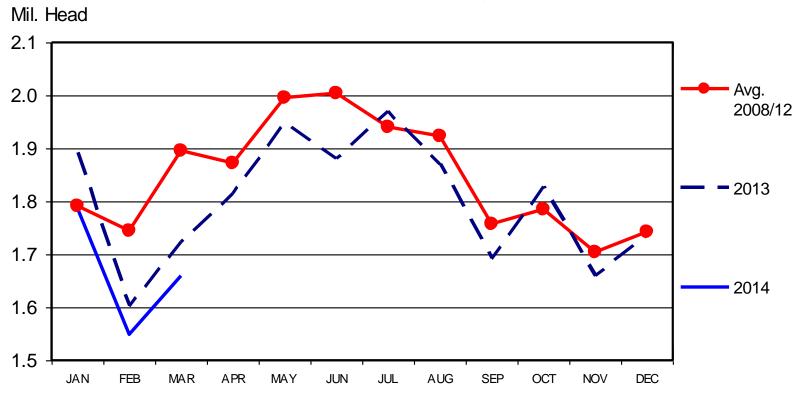
Livestock Marketing Information Center

Data Source: USDA-NASS

C-N-10 04/25/14 March: -4% vs. Pre-report Exp: -3.5%

FED CATTLE MARKETINGS

US Total, Monthly



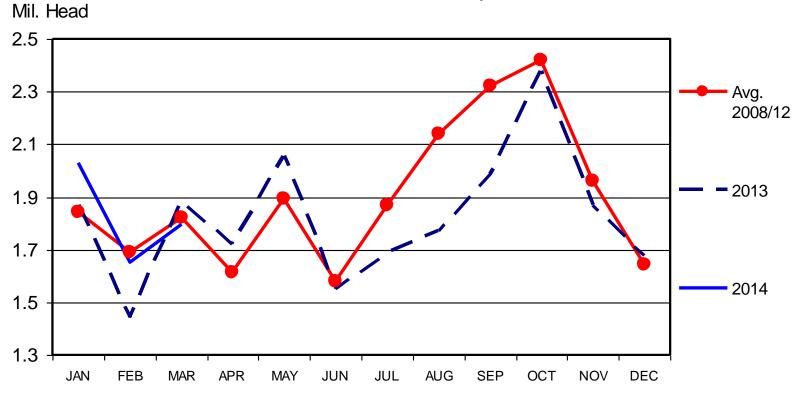
Livestock Marketing Information Center

Data Source: USDA-NASS

C-M-11 04/25/14 March: -5% vs. Pre-report Exp: +1.6%

FEEDLOT PLACEMENTS

US Total, Monthly



Livestock Marketing Information Center

Data Source: USDA-NASS

C-N-08 04/25/14

Historical and Projected Kansas Feedlot Net Returns (as of 4/7/14)

Fed Price

149.93

139.07

141.95

136.20

133.74

138.89

Feeder Price

158.78

163.34

164.18

165.12

163.80

170.64

Representative Barometer for Trends in Profitability

(http://www.agmanager.info/livestock/marketing/outlook/newsletters/FinishingReturns/c	lefault.asp)

February 14': +\$172/steer

Table 1. Projected Values for Finishing Steers in Kansas Feedyards*

FCOG**

95.14

92.46

90.52

87.50

86.09

86.65

Closeout

Mo-Yr

Mar-14

Apr-14

May-14

Jun-14

Jul-14

Aug-14

Net Return

202.33

13.06

70.27

15.43

23.66

-13.49

June LC: 5/1: \$137.90

Breakeven

Fed Price

135.02

138.08

136.66

135.08

132.05

139.84

Breakeven

FCOG**

131.95

95.02

103.72

90.22

90.01

84.21

4/1: \$137.00

3/1: \$134.50

Breakeven

Feeder Price

183.84

164.94

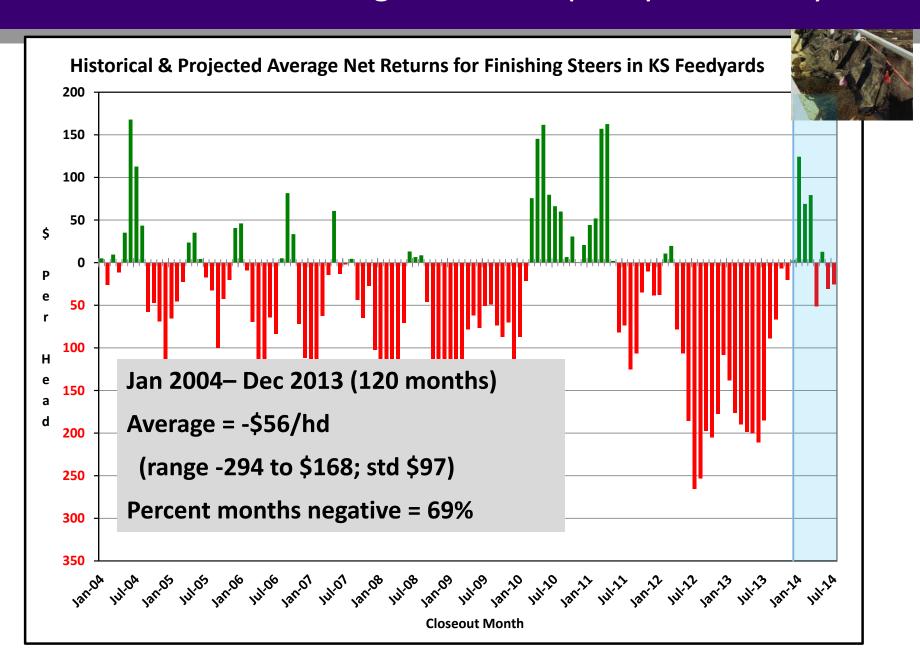
173.01

167.02

166.78

169.09

Economic returns – a sign of over capacity in industry?



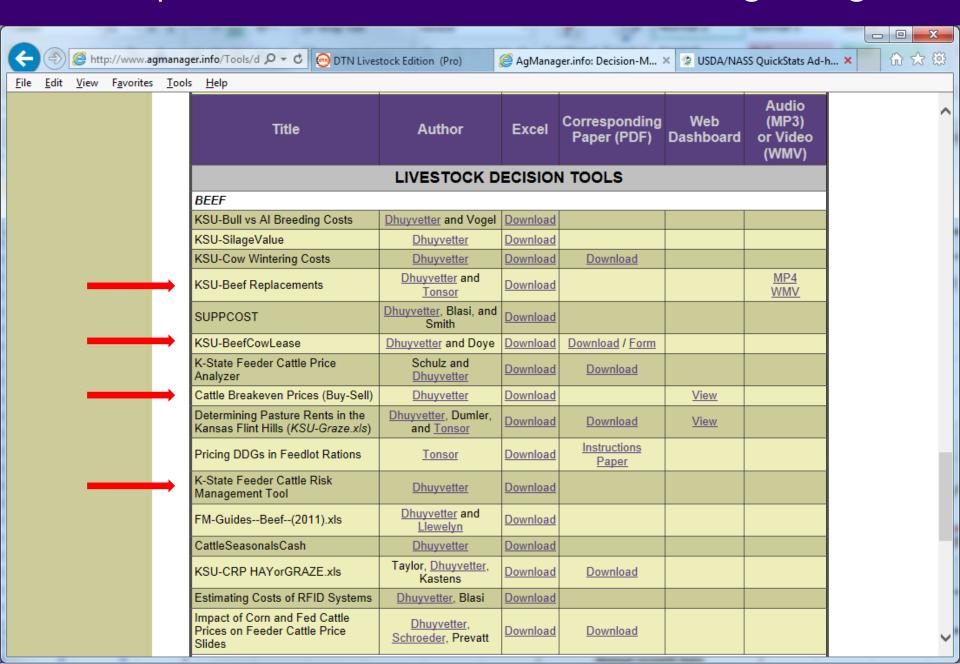


Decision Tools

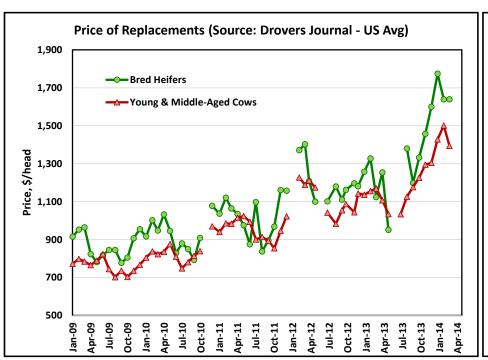
(available on AgManager.info)

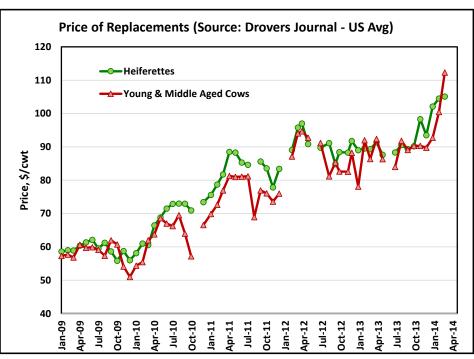
www.agmanager.info/Tools

Excel spreadsheets and web dashboards on AgManager



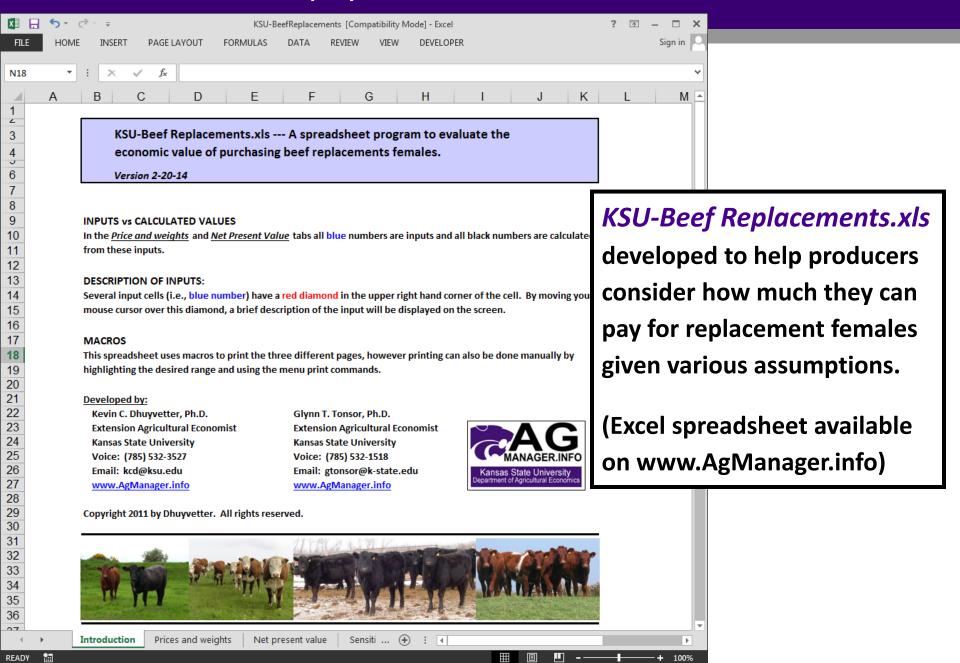
Prices of replacements are reflecting profit projections...



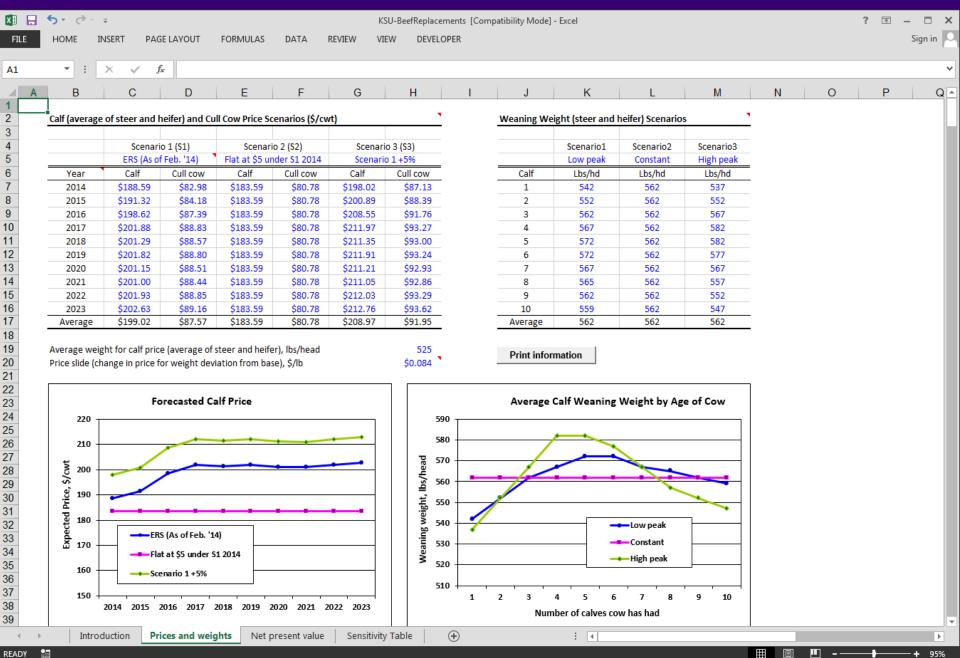


How much can be paid for replacements will vary based on a number of factors (e.g., annual costs/cow, price projections, number of calves, interest rate, etc.) so it is important for each producer to evaluate what they can afford to pay (see KSU-Beef Replacements.xls).

How much can I pay for a heifer/cow?



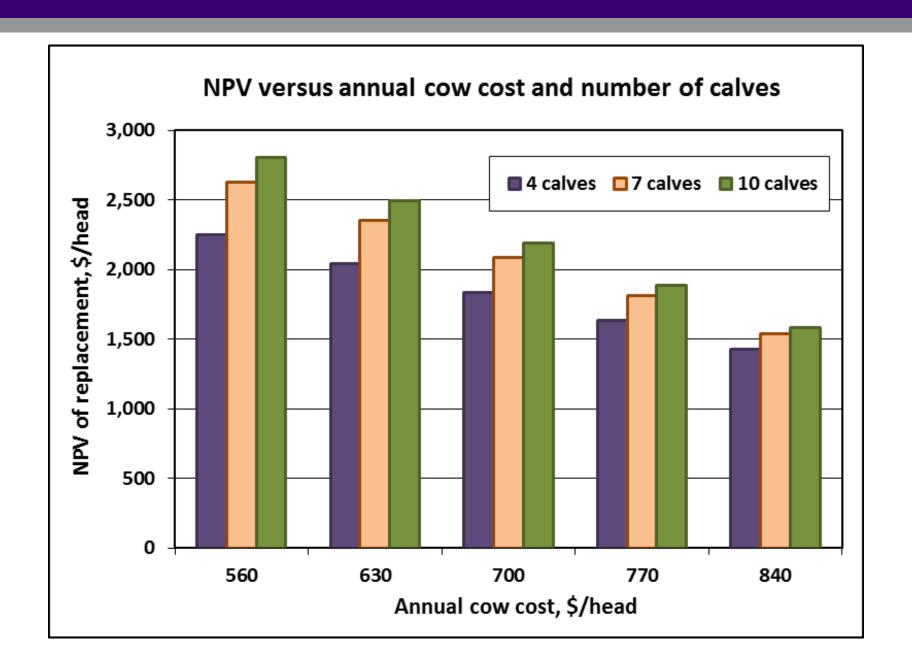
Price and weight input assumptions...



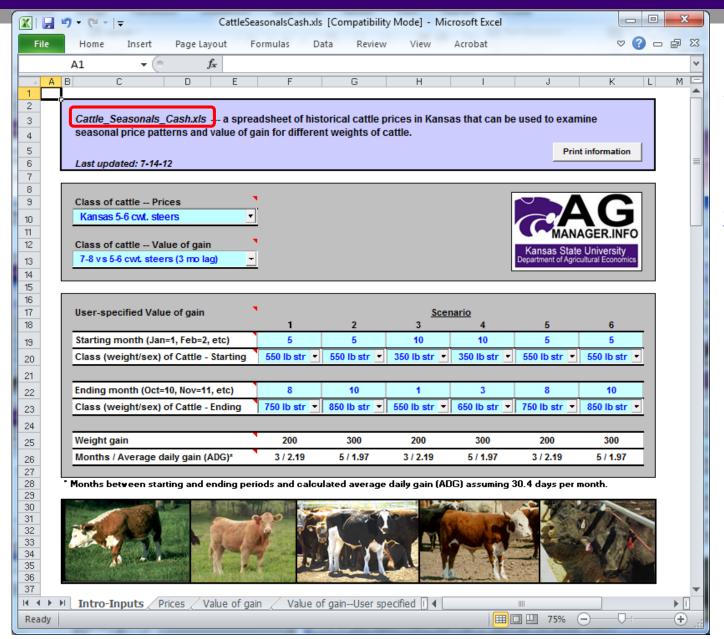
How much can I pay for a heifer/cow?

XII .	KSU-BeefReplacements [Compatibility Mode] - Excel FILE										? 🗹	− □ Sign i						
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3				nts purchased			100	•			s (1 - death los	is)		97.0%				
4		of purcha					2014		Annual cow					0.5%				
5	T							Annual cull r	ate				15.0%					
6														•				
7	Annual cow costs, \$/year \$700							•		tion rate on o				1.0%				
8	Price	scenario	to use (1	1-3) (ERS (As of	Feb. '14))		1	,		_	e weaning we	ight		0.0%				
9	Wear	ning weig	ht scena	ario to use (1-3)		1		Discount rate	e (interest rat	e)			7.5%				
10 11	Net	Dunnaut	Value /	Amalusis														
12	Net	Present	ws at	Arialysis		Prices, \$/	cwt	Calf	Cull In	ncome		Cost	Net	Discount				
13	Ye		OY*	Calf	Calf wt	Calf	Cull	Income	Annual	Age	Cost	Adj.	Income	factor	NPV**			
14	201	14 1	100.0	1	542	\$187.16	\$82.98	\$984	\$155.59	\$876	\$700	\$0	\$440	1.0000	\$1,316			
15	201	15	84.5	2	552	\$189.05	\$84.18	\$855	\$133.37	\$751	\$597	\$0	\$391	0.9302	\$1,502			
16	201	16	71.4	3	562	\$195.50	\$87.39	\$761	\$117.00	\$659	\$510	\$0	\$368	0.8653	\$1,692			
17	201	17	60.3	4	567	\$198.34	\$88.83	\$658	\$100.49	\$566	\$435	\$0	\$324	0.8050	\$1,838			
18	201	18	51.0	5	572	\$197.33	\$88.57	\$558	\$84.66	\$477	\$371	\$0	\$271	0.7488	\$1,943			
19	201	19	43.1	6	572	\$197.86	\$88.80	\$473	\$71.73	\$404	\$317	\$0	\$228	0.6966	\$2,026			
20	202	20	36.4	7	567	\$197.61	\$88.51	\$396	\$60.41	\$340	\$270	\$0	\$186	0.6480	\$2,085			
21	202	21	30.8	8	565	\$197.63	\$88.44	\$333	\$51.01	\$287	\$231	\$0	\$153	0.6028	\$2,130			
22	202	22	26.0	9	562	\$198.81	\$88.85	\$282	\$43.30	\$244	\$197	\$0	\$128	0.5607	\$2,166			
23	202	23	22.0	10	559	\$199.77	\$89.16	\$238	\$36.72	\$207	\$168	\$0	\$106	0.5216	\$2,192			
24	* BOY	/ = Beginn	ing of y	ear	562	\$195.91	\$87.57				**	Net present	value if repla	cement is sold	in this year			
25 26	Th. •	I-1 D		(NID) () fl - :				_1										
27						nt that could be pa s. If you have a ta		•						quai to the disc	ount rate			¥
4	+	Introduc		Prices and wei		et present value	Sensitivi		(+)		: 1							Þ

How much can I pay for a heifer/cow?



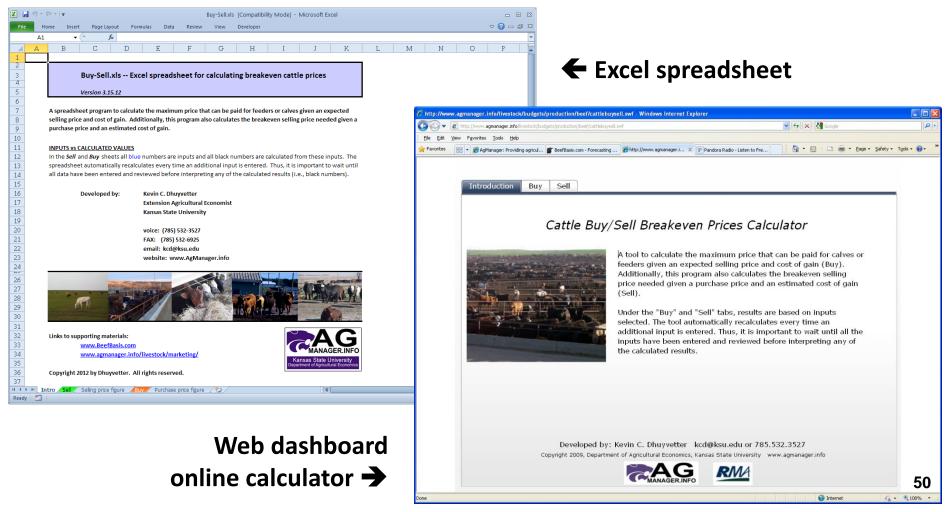
Historical prices by weight and month - Value of gain

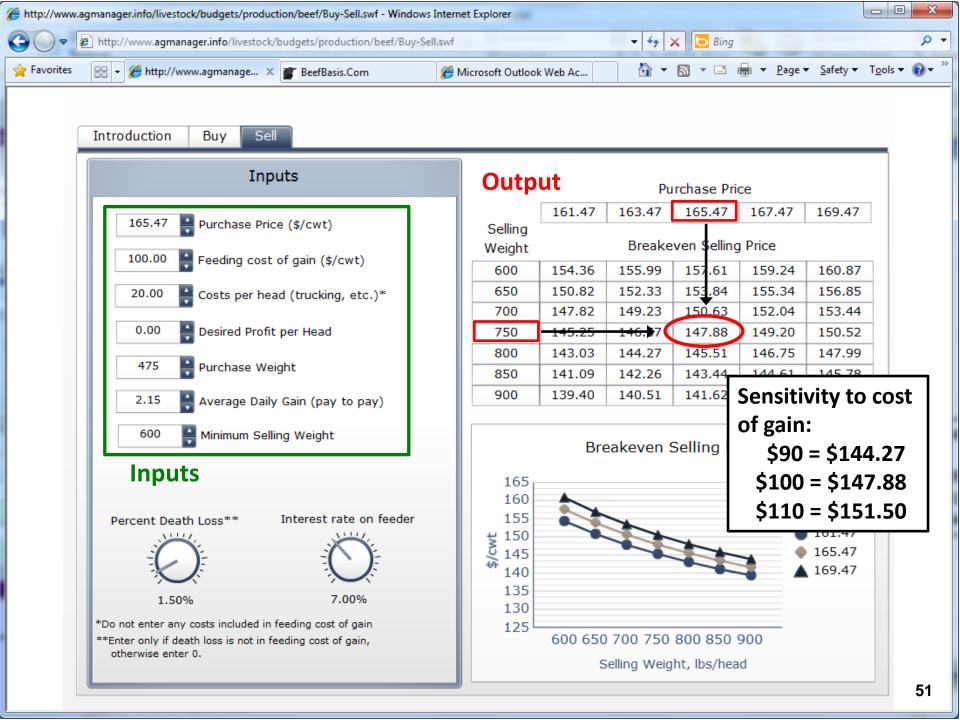


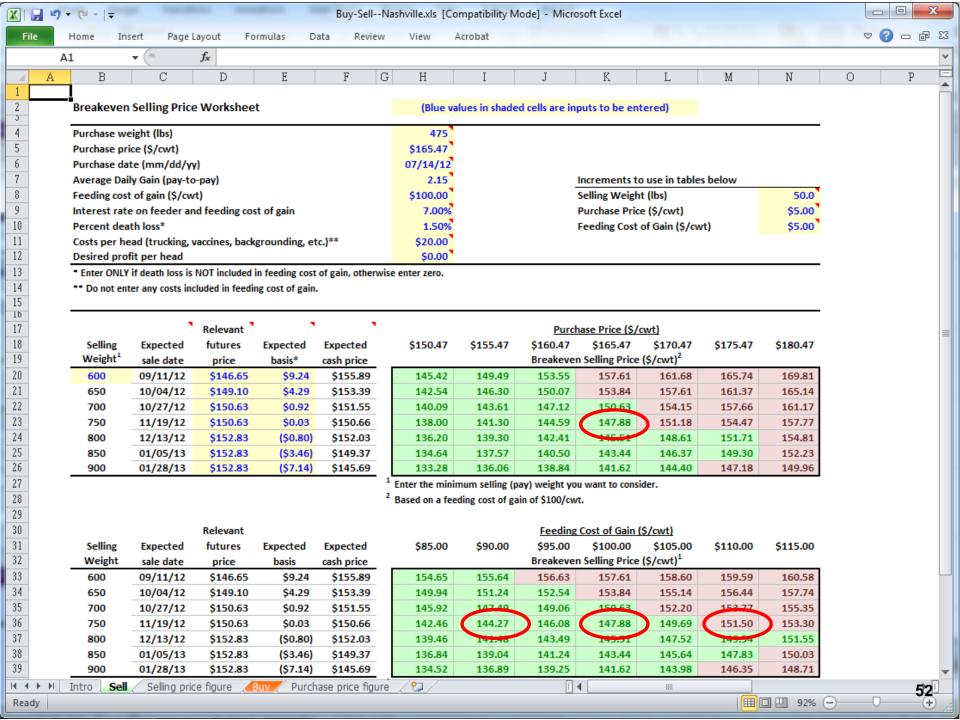
Excel spreadsheet
with historical feeder
and fed cattle prices
(steers and heifers)
available on
www.AgManager.info

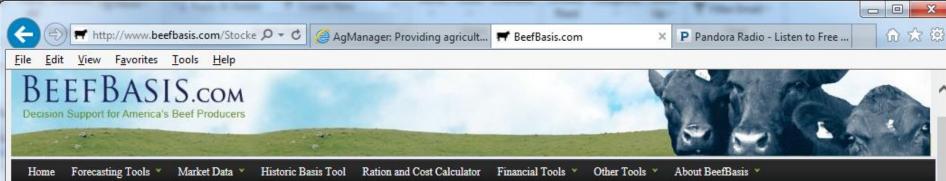
Buy-Sell Breakeven Price Calculator

Calculator to help producers estimate breakeven purchase prices for feeder calves they are buying and breakeven selling prices for calves they are feeding given various assumptions (Excel spreadsheet and web dashboard available on www.AgManager.info)









Home > MarketData > BeefBasis Stocker Index



Stocker Index

The Stocker Index reflects a 7-day weighted average price of medium and large framed steers weighing 350-650 pounds. The data used to calculate the index comes from auction reports generated by the USDA.

The Region Stocker Index is calculated like the Stocker Index, but only with data from the indicated region.

Click on a state to get started.



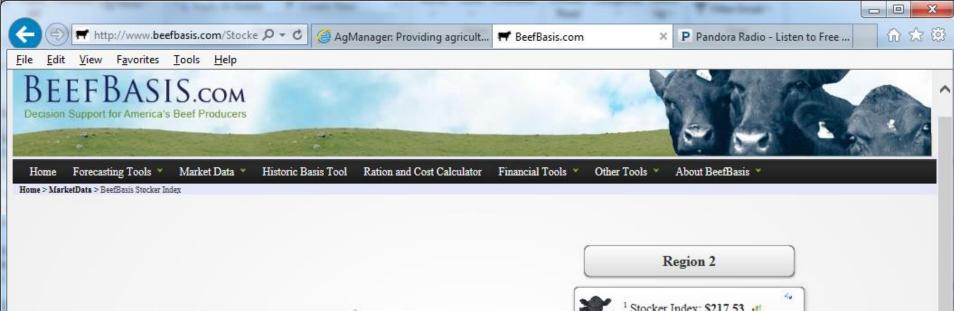
A new resource

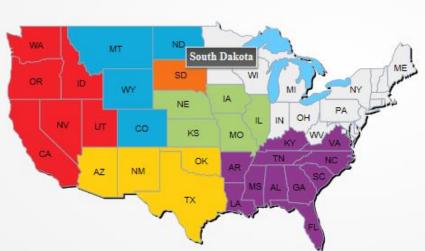












Stocker Index: \$217.53 ² Region Stocker Index: \$232.75

3 Value of Gain: \$1.247

Region 2: Colorado, Montana, North Dakota, South Dakota, and Wyoming

- 1. Weighted average price (\$/cmt). Average weight of 517 lbs
- 2. Weighted average price (\$/cwt). Average weight of 536 lbs
- 3. VOG is the marginal value of an extra lb on the sale date, \$10b

Updated: 4/26/2014

A new resource













Beef Demand

Beef Demand

- Critically Important, Yet Often Confused
 - Demand strength
 - reflects consumer valuation of beef
 - underlies total \$ available for the industryadrives prices and profitability for all
 - "To Fix It You Have to Understand It"
 - Wayne Purcell, 1998 (http://www.naiber.org/Publications/RILP/primer1.pdf)

History, Status, and Future of Beef Demand

Past: Multiple decades of decline

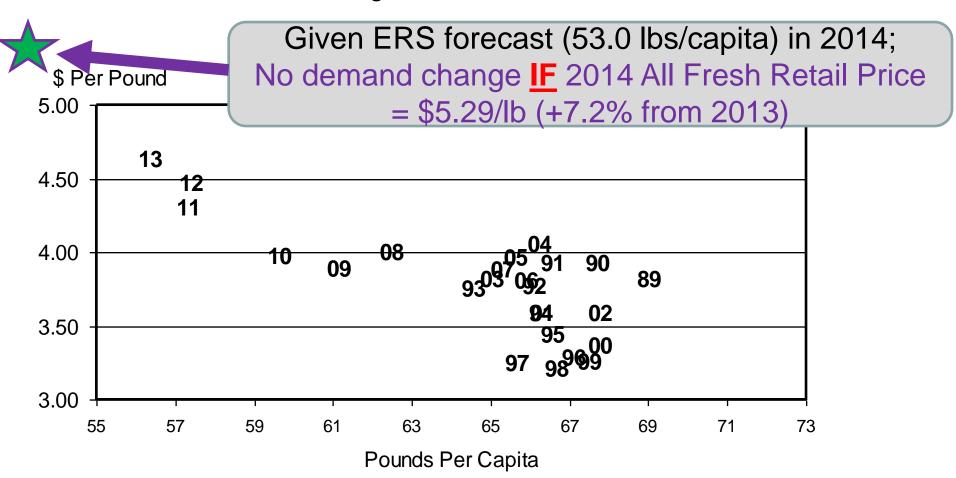
Current: Post recession strength has been surprising

• Future: Optimism rational if industry engages

Domestic Beef Demand

BEEF PRICE-QUANTITY RELATIONSHIP

Annual, Retail Weight, Deflated All Fresh Retail Price



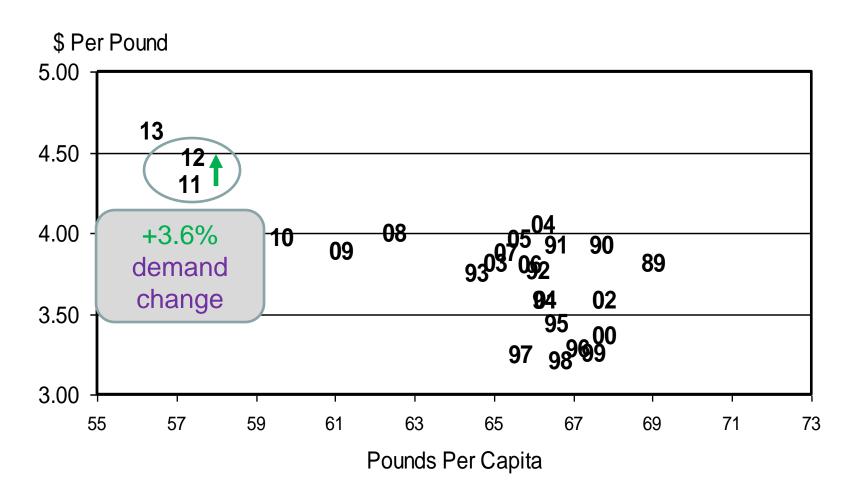
Livestock Marketing Information Center

Data Source: Bureau of Economic Analysis & USDA-ERS, Compiled & Analysis by LMIC

Domestic Beef Demand

BEEF PRICE-QUANTITY RELATIONSHIP

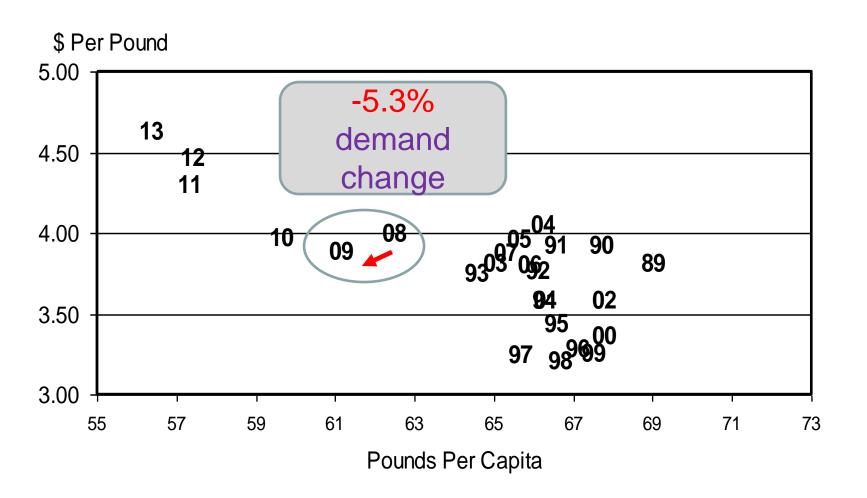
Annual, Retail Weight, Deflated All Fresh Retail Price

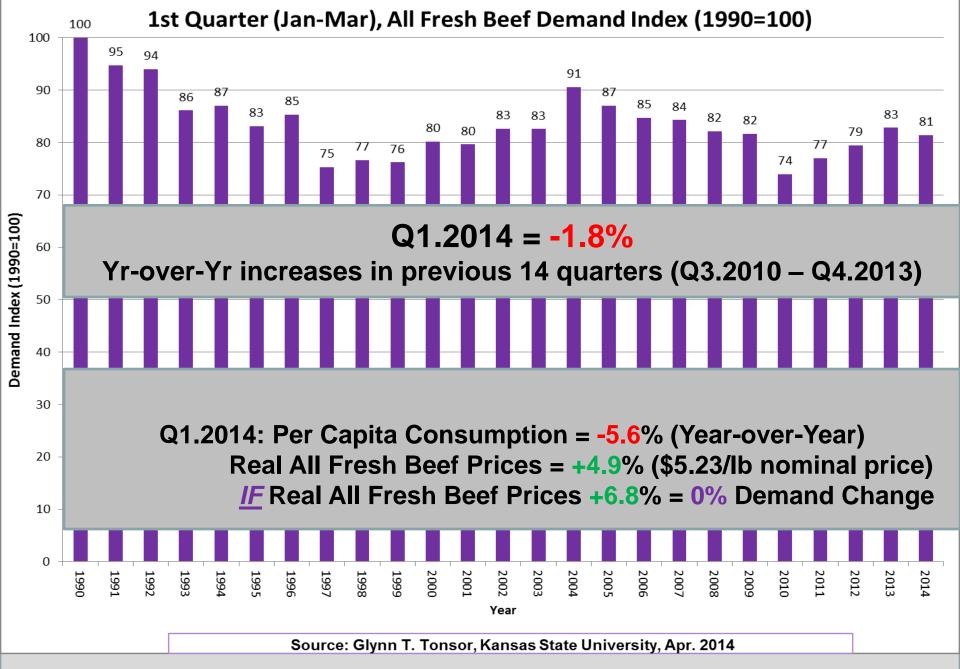


Domestic Beef Demand

BEEF PRICE-QUANTITY RELATIONSHIP

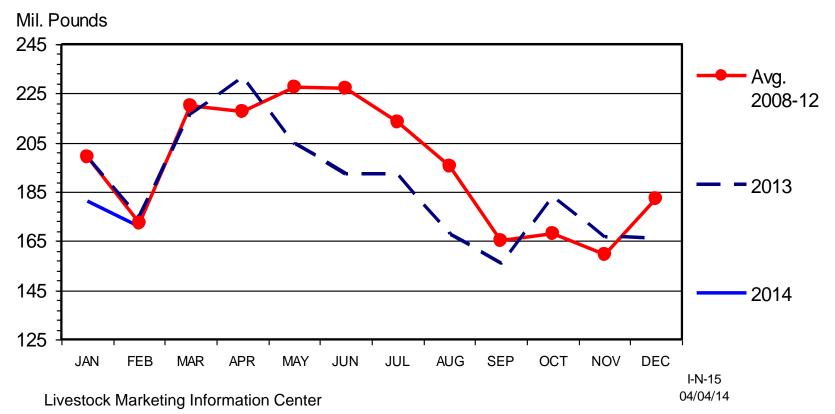
Annual, Retail Weight, Deflated All Fresh Retail Price





US BEEF AND VEAL IMPORTS

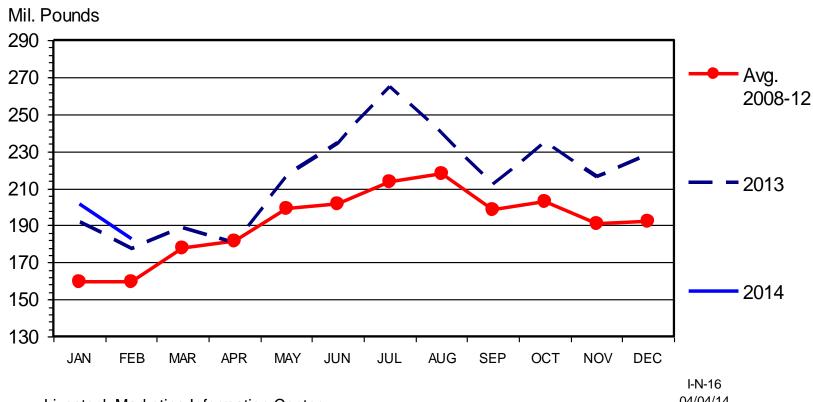
Carcass Weight, Monthly



Data Source: USDA-ERS & USDA-FAS

US BEEF AND VEAL EXPORTS

Carcass Weight, Monthly



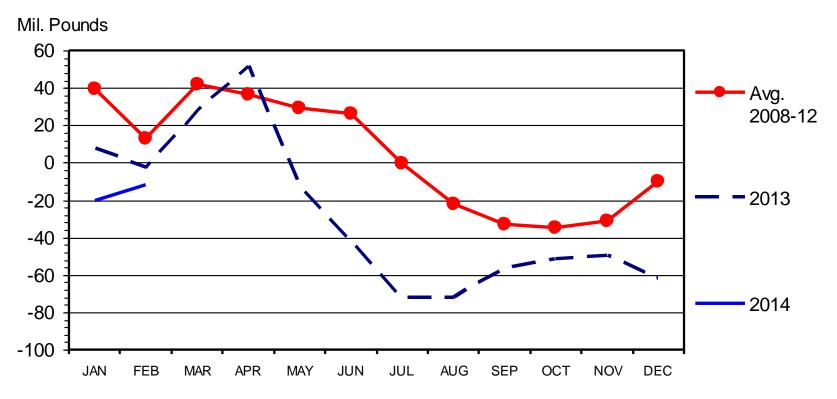
Livestock Marketing Information Center

Data Source: USDA-ERS & USDA-FAS

04/04/14

US NET BEEF IMPORTS

Carcass Weight, Monthly



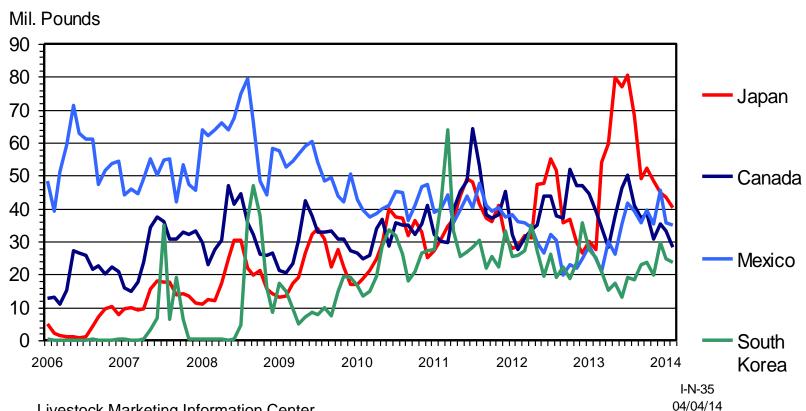
Livestock Marketing Information Center

Data Source: USDA-ERS & USDA-FAS, Compiled & Analysis by LMIC

I-N-31 04/04/14

US BEEF EXPORTS TO MAJOR MARKETS

Carcass Weight, Monthly

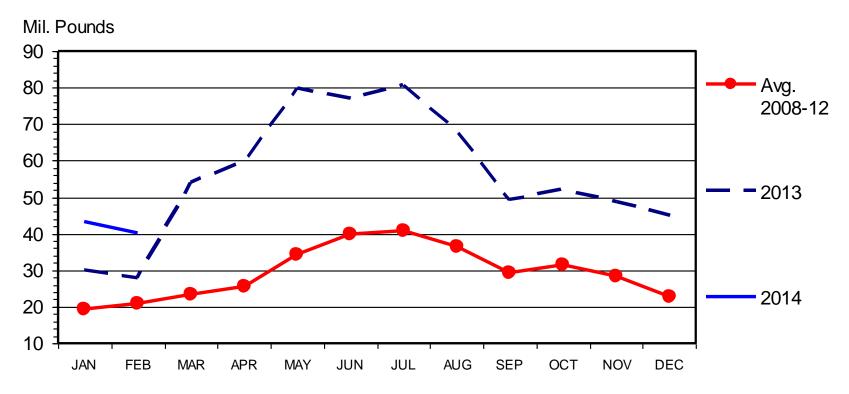


Livestock Marketing Information Center

Data Source: USDA-ERS & USDA-FAS

US BEEF EXPORTS TO JAPAN

Carcass Weight, Monthly



Livestock Marketing Information Center

Data Source: USDA-ERS & USDA-FAS

I-N-37 04/04/14

Industry's export portfolio is variable over time, expanding, and becoming more diversified

Table 1. Share of Exports Going from US to Ind. Countries									
	Beef								
	1990-	1995-	2000-	2005-	2010-				
	1994	1999	2004	2009	2013				
Canada	19%	13%	10%	20%	18%				
China (Mainland)	0%	0%	0%	0%	0%				
China (Taiwan)	1%	1%	2%	5%	4%				
Hong Kong	1%	1%	2%	2%	9%				
Japan	51%	51%	38%	10%	19%				
Mexico	12%	14%	26%	43%	17%				
Russia	0%	3%	1%	1%	4%				
South Korea	11%	12%	19%	5%	12%				
Other	4%	4%	4%	14%	18%				
Total	100%	100%	100%	100%	100%				

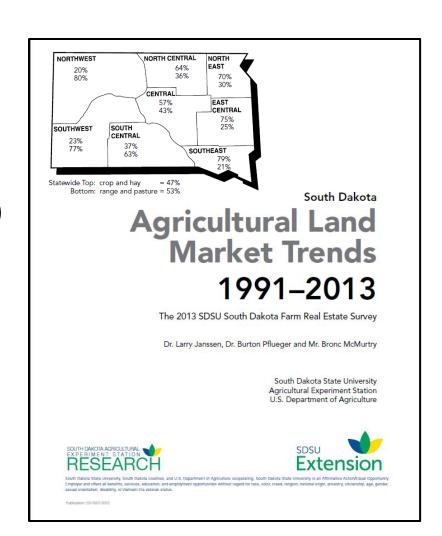


Land Values and Cash Rents

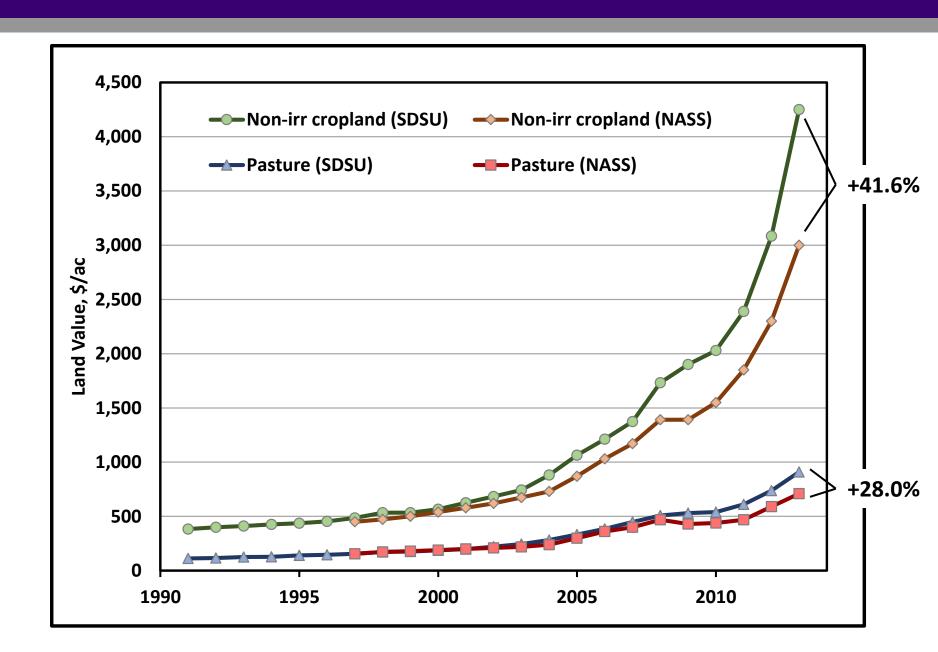
Land Values – Definitely has been a hot topic!

Where do we get information on land values?

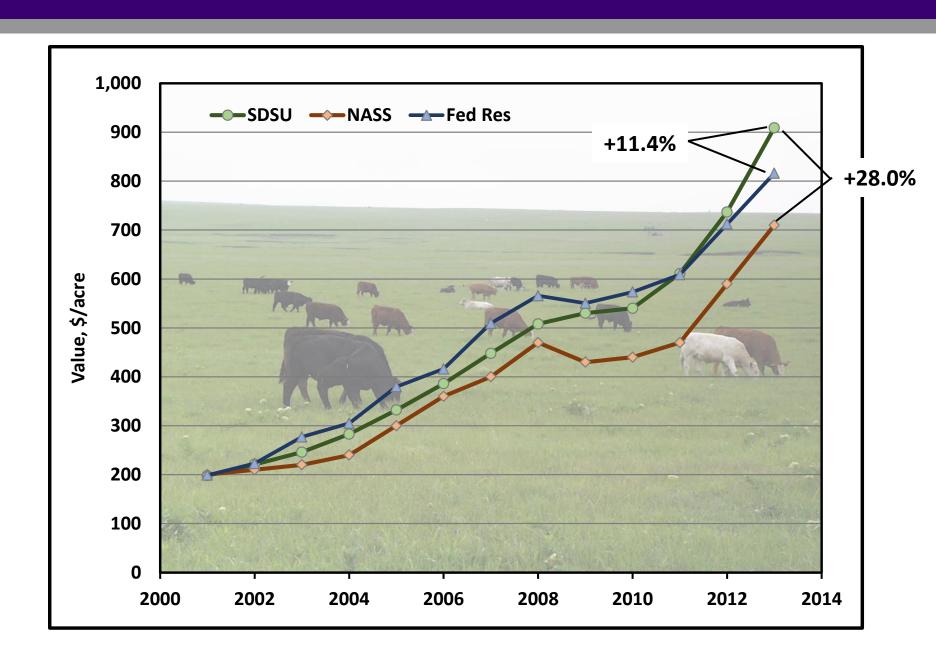
- USDA NASS (\$/ac)
 - Annual survey series (state level)
- Federal Reserve (% chg)
 - Quarterly survey (multi-state level)
- SDSU (\$/ac)
 - Annual survey (regional level)
- Actual sales data?



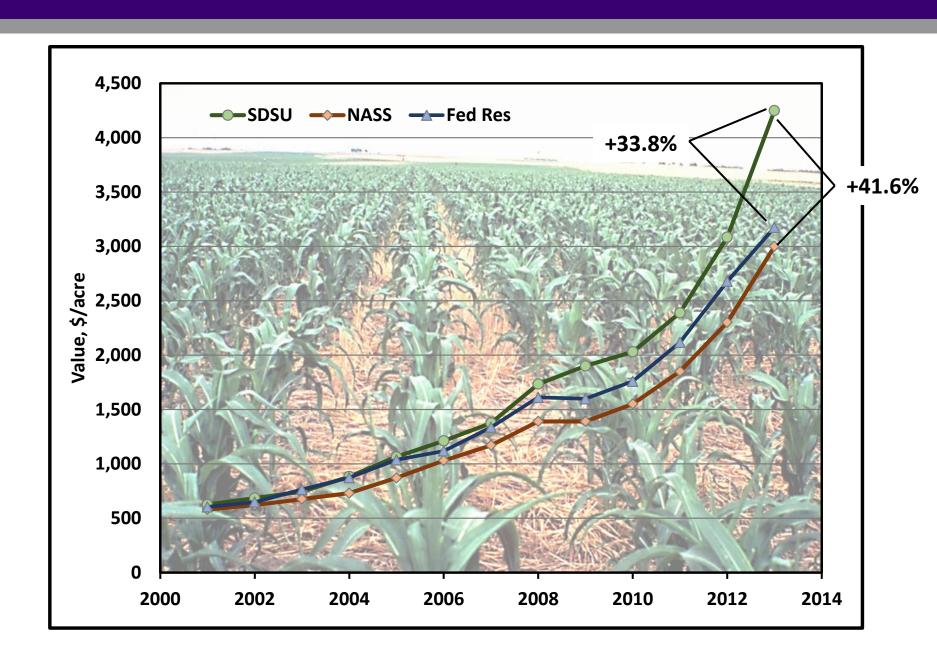
South Dakota Land Values (source SDSU & NASS surveys)



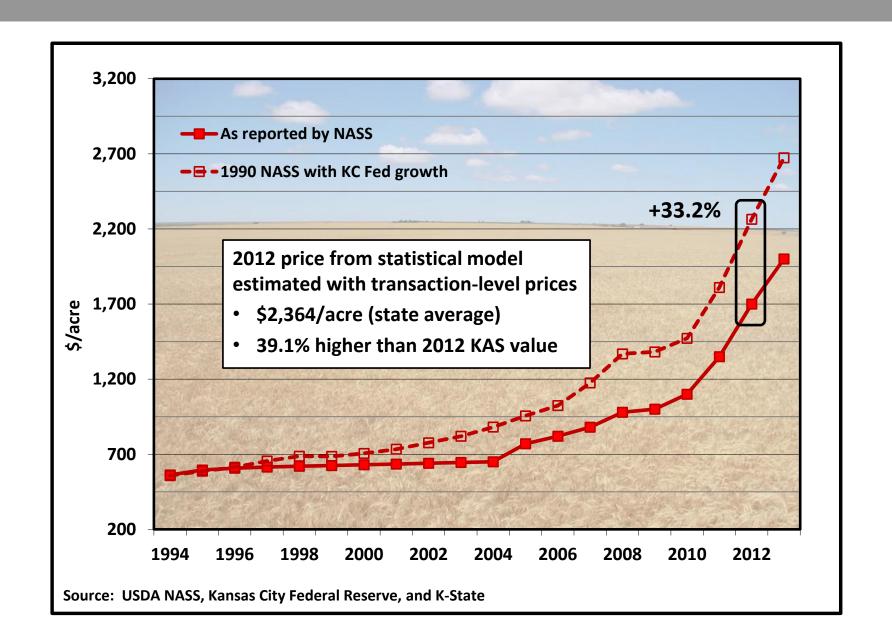
South Dakota Pasture/Ranchland Values



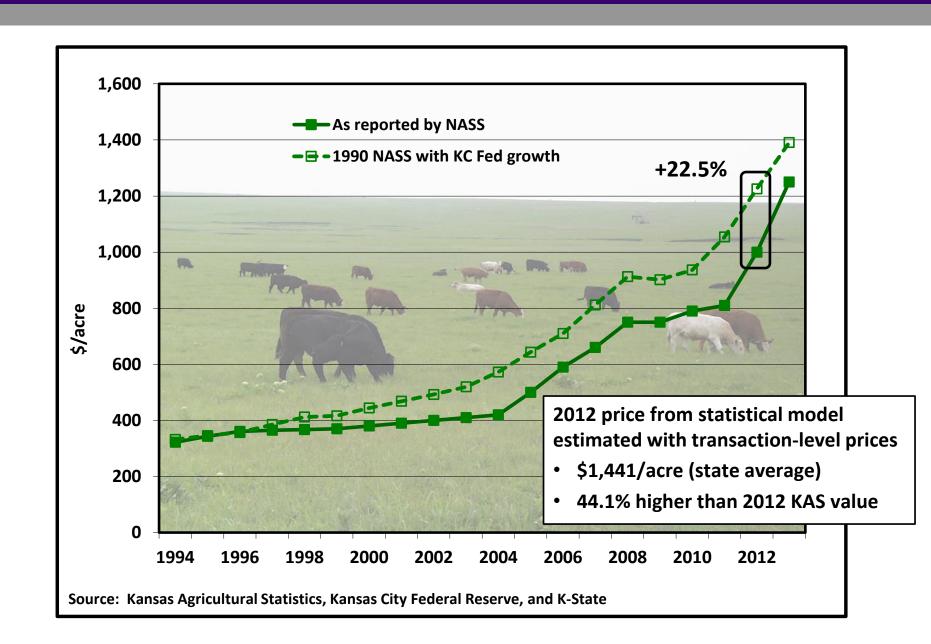
South Dakota Non-irrigated Cropland Values



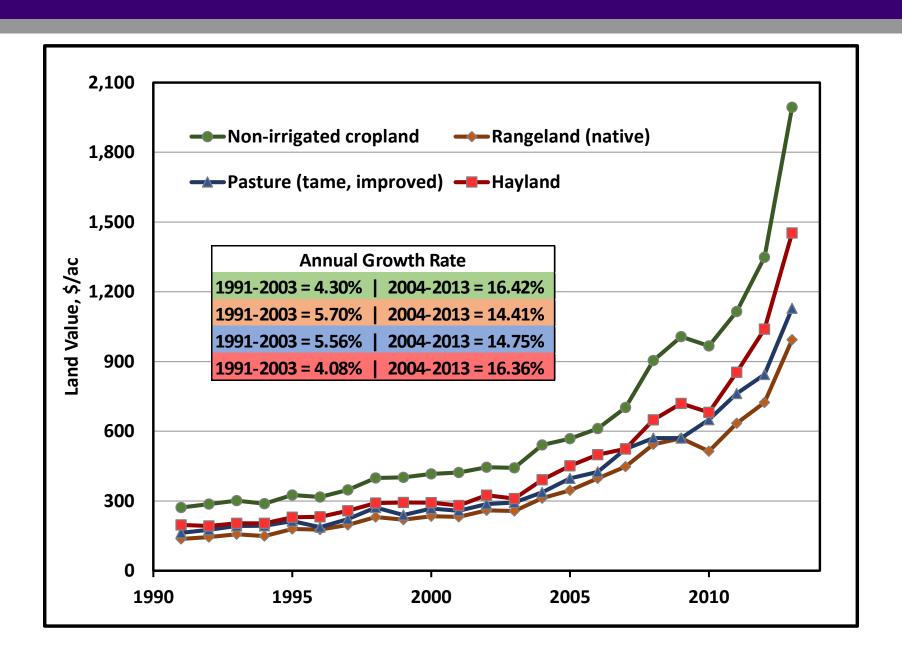
Kansas Non-irrigated Cropland Values



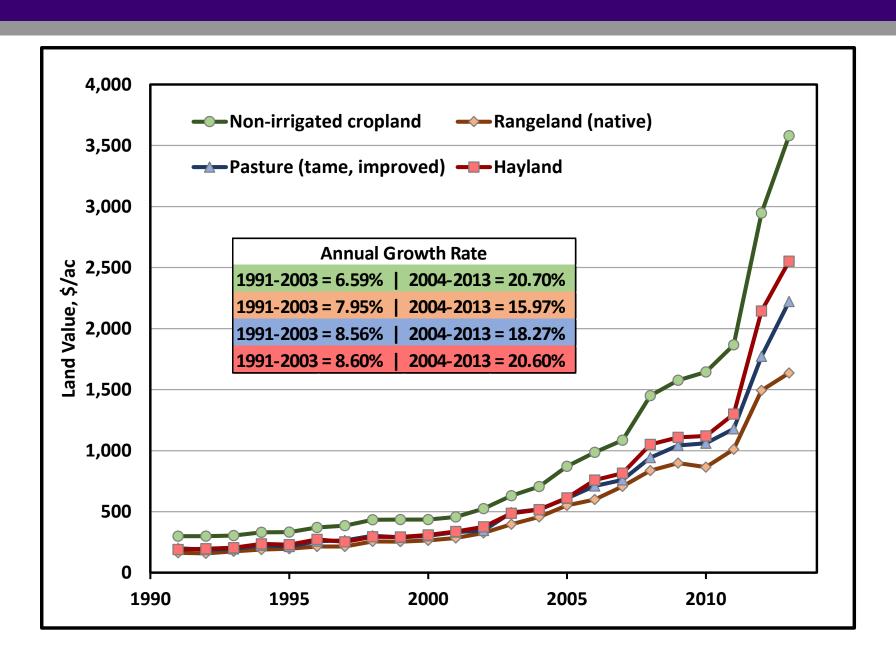
Kansas Pasture Land Values



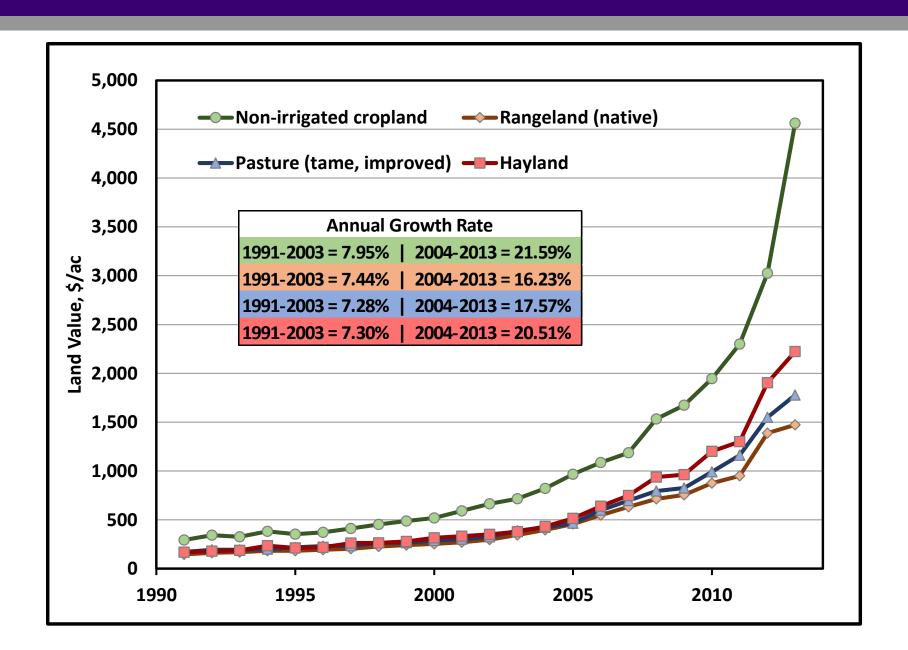
South Central SD Land Values (Source SDSU survey)



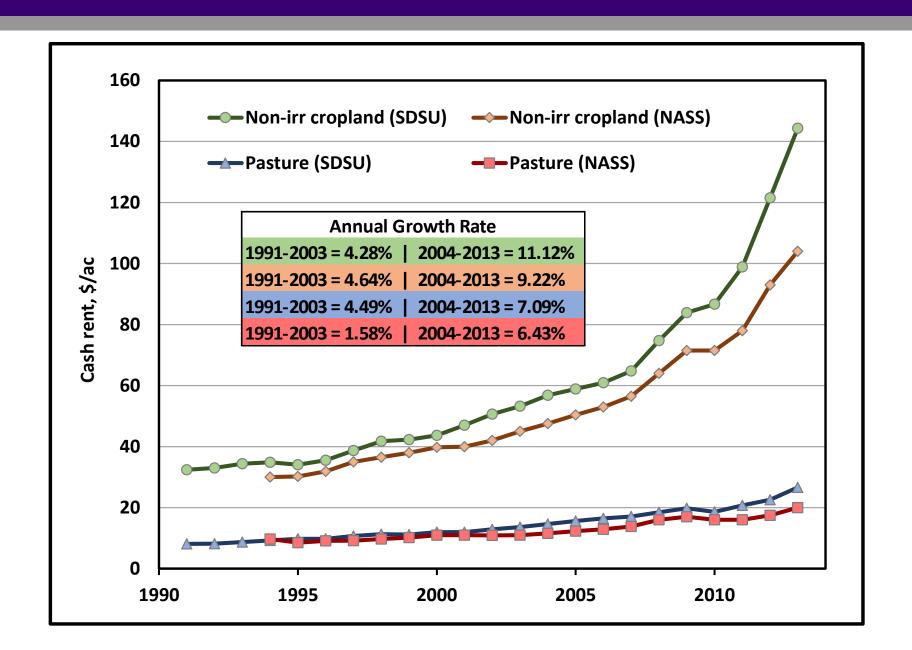
Central SD Land Values (Source SDSU survey)



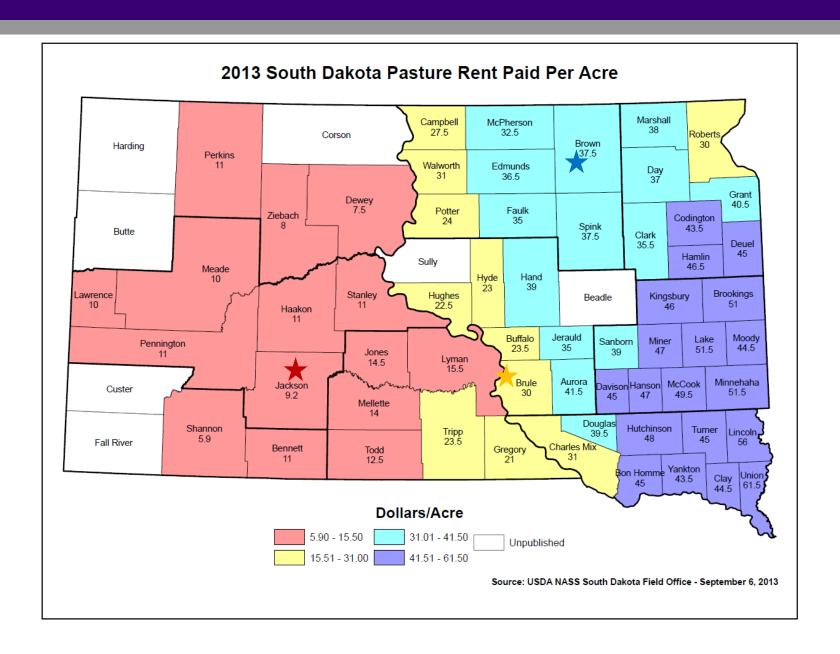
North Central SD Land Values (Source SDSU survey)



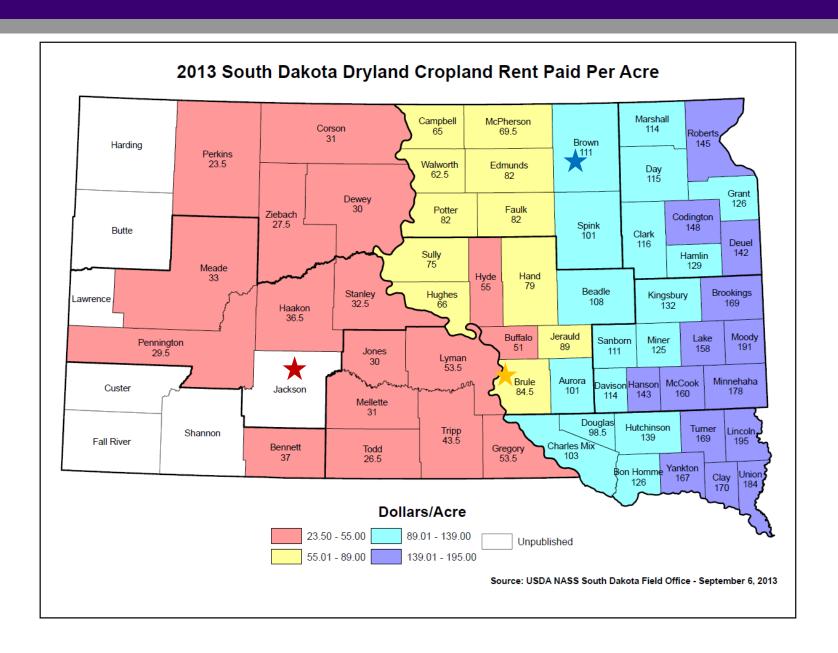
South Dakota Cash Rent Values



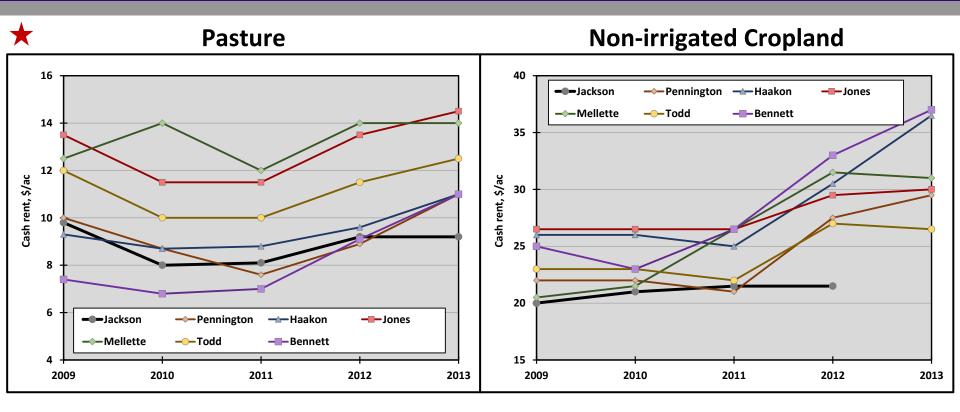
South Dakota Pasture Cash Rent (Source NASS survey)



South Dakota Cropland Cash Rent (Source NASS survey)



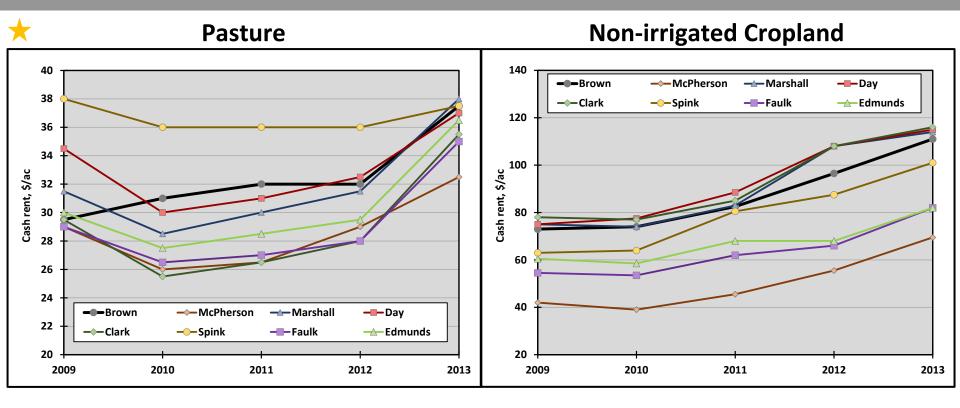
South Dakota Cash Rent, 2009-13 (Source NASS survey)



Potential issues/problems with data:

- 1. Not always available when needed
- 2. Slow to change? Is that a problem?
- 3. Reflects an average for a county individual land/situations vary
- 4. Considerable variability from county to county (quality or different market?)

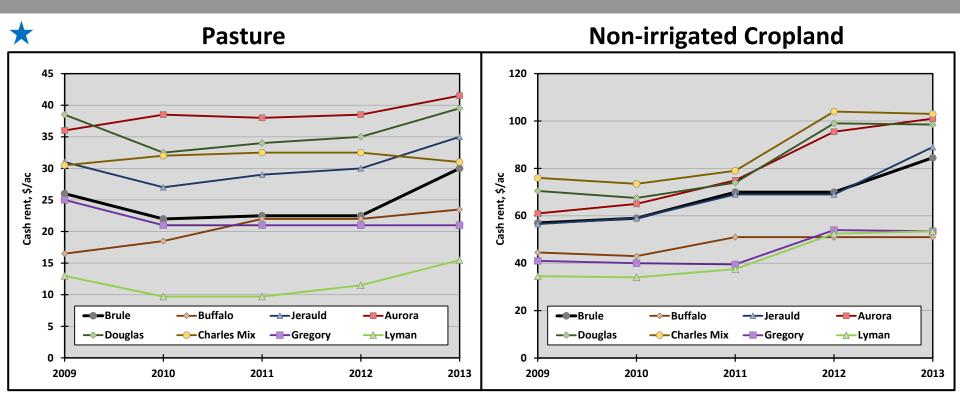
South Dakota Cash Rent, 2009-13 (Source NASS survey)



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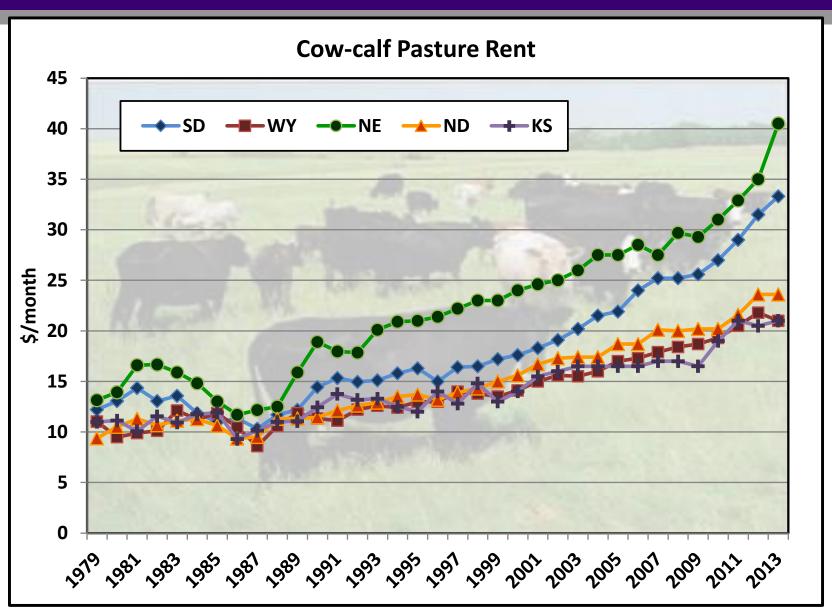
South Dakota Cash Rent, 2009-13 (Source NASS survey)



Potential issues/problems with data:

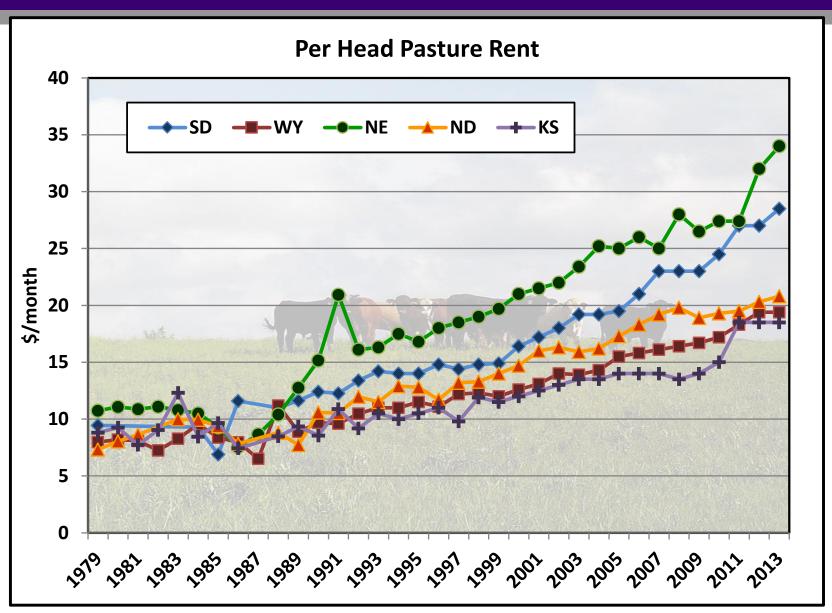
- 1. Not always available when needed
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A better source of pasture rent data???



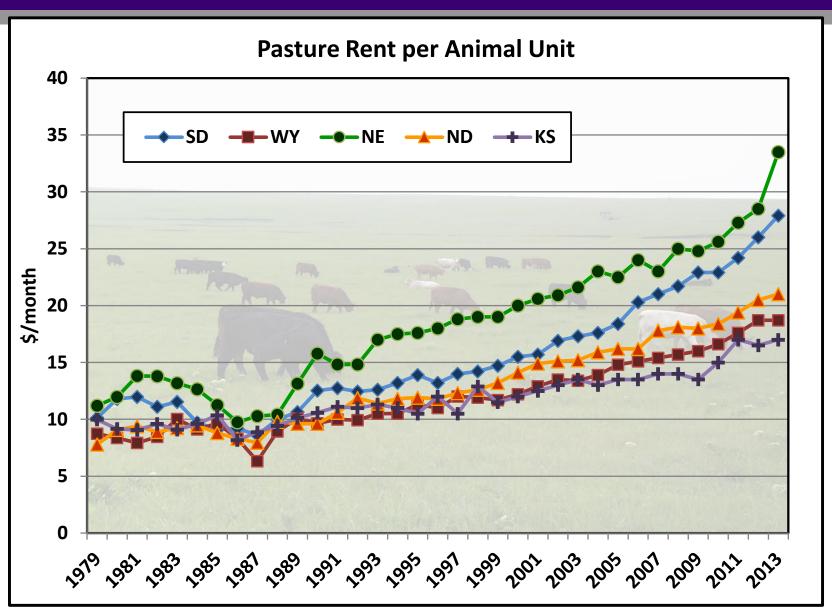
Source: USDA NASS Prices Paid Survey

A better source of pasture rent data???



Source: USDA NASS Prices Paid Survey

A better source of pasture rent data???



Source: USDA NASS Prices Paid Survey

What factors drive these averages...

- Rate = f(year, feeder cattle futures, corn futures)
 - Estimated models for the following (data from 1979-2013):
 - \$/AUM
 - \$/month (cow-calf)
 - \$/month (rented per head)
 - Linear time trend, April FC futures in March, May CN futures in March, state dummy variables, log rent
 - R-square values ~ 0.94 (model fit data very well)
 - Time trend, corn price, and feeder cattle are positive and significant (exception is corn in \$/month model - not significant)

What drives these averages...

Model-predicted rents for 2013 and 2014*

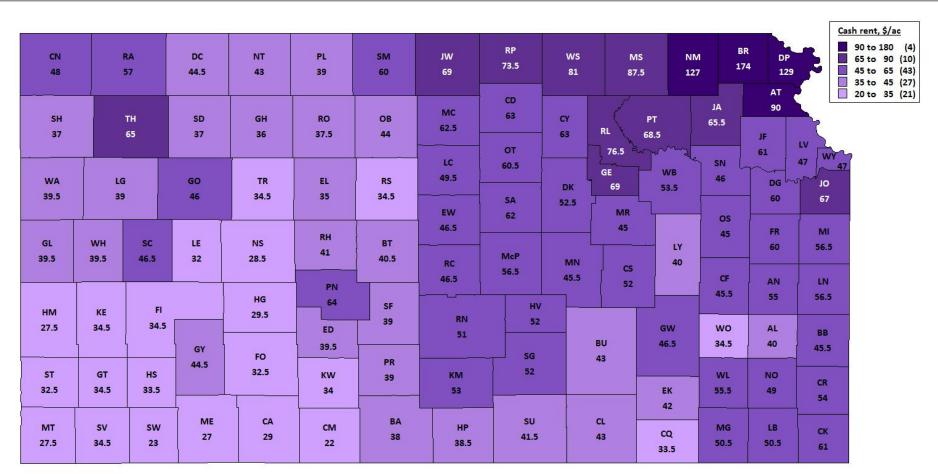
	\$/AUM	\$/mo (cow-calf)	\$/mo (per head)
South Dakota			
2013 actual	27.90	33.30	28.50
2013 prediction	24.90	29.44	28.67
2014 prediction	25.40	30.31	26.43
Percent change	+2.0%	+3.0%	+8.5%
2014 value?	28.46	34.30	30.92

^{*} Corn price = \$7.15 (2013) and \$4.85 (2014) Feeder cattle price = \$141 (2013) and \$176 (2014)

Rental Rates – Non-irrigated crop example

- Another way to obtain an estimate of cash rental rates for non-irrigated cropland
 - Budgeting approach that reflects expected returns to farming
 - Marginal rental rate versus average rental rate
- Calculate crop share revenues based on long-term profit expectation and apply a risk premium

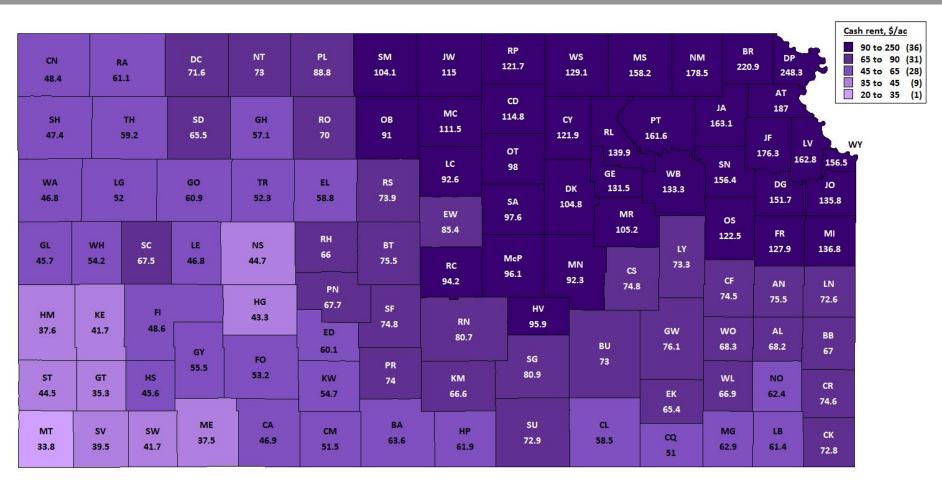
KAS-survey values of Kansas Non-irrigated Cash Rents, 2013*



^{* 19} counties with no values reported were "filled in" with multi-county average values reported for the corresponding region.

Simple average across 105 counties = \$50.06

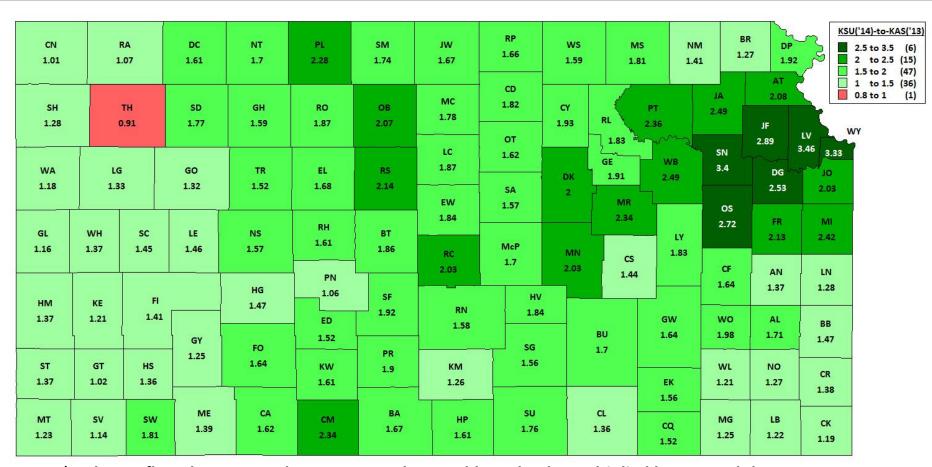
KSU-Estimated Kansas Nonirrigated Cash Rents, 2014*



^{*} Estimated in December of 2013 based on county-average yields and regional prices and using an equitable net share lease (adjusted for risk) approach.

Simple average across 105 counties = \$85.91

Ratio of KSU 2014 estimate to KAS 2013 average*



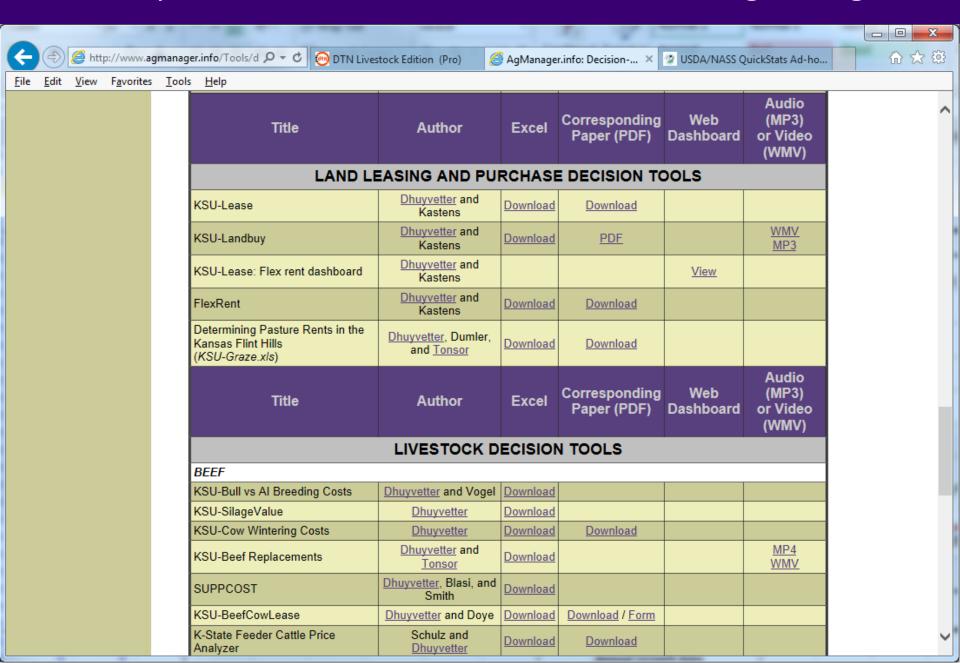
^{*} Values reflect the amount the KAS 2013 value would need to be multiplied by to equal the KSU estimated value for 2014. For example, a value of 1.70 would imply the KSU estimate was 70% higher than the KAS value.

Average ratio = 1.71 (min = 0.91 and max = 3.46)

Rental Rates

- Large differences between KAS survey and KSU-Lease estimates. Why?
- Surveys reflect many things
 - Multi-year fixed rate leases (we don't know lease terms)
 - Differences in productivity of land and tenant
 - "Relationship" benefits for landowner
- Cash rent estimates use <u>expected</u> prices
 - Can and do change as we move forward
 - Rents will adjust to reflect these differences
- Are things similar or different for pasture?

Excel spreadsheets and web dashboards on AgManager



Other Issues We Could Discuss...

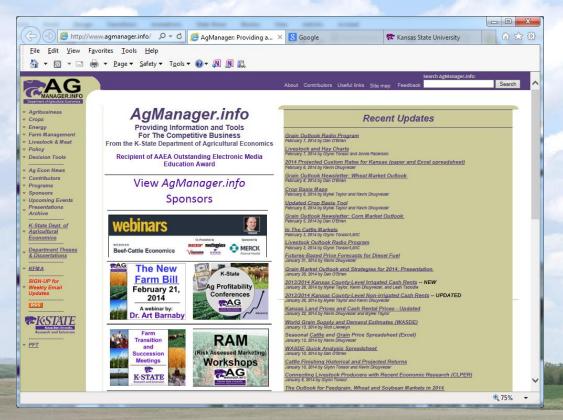
- Technology Feasibility & Acceptance Distinction
 - CFI 9/4/13 Tweet: "Science tells us if we <u>can</u> do something.
 Society tells us if we <u>should</u> do it."
- Economic Impact of Uncertainty
- Beef Market Share
 - Pork Expansion & PEDv
 - Poultry Expansion
- Alignment of Export Opportunities & Knowledge

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For more information and decision tools related to farm management, marketing, and risk management go to www.AgManager.info

Questions?



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Glynn T. Tonsor, Associate Professor gtonsor@ksu.edu / 785-532-1518

Twitter: @TonsorGlynn

Department of Agricultural Economics, Kansas State University

Resources

- www.AgManager.info (papers, charts, decision tools, presentations, etc.)
- www.BeefBasis.com (basis forecasts, stocker index, value of gain, hedge analysis)
- USDA Long-Term Agricultural Projection Tables (Feb 2013)
 <u>www.ers.usda.gov/data-products/agricultural-baseline-database/standard-reports.aspx#.UvZBtn-9KSM</u>
- Characteristics and Productions Costs of US Cow-Calf Operations (Nov 2001)
 www.ers.usda.gov/publications/sb-statistical-bulletin/sb974-3.aspx#.UvZCbH-9KSM
- Costs of Production Forecasts (Oct 2013 to be updated May 2014)
 www.ers.usda.gov/data-products/commodity-costs-and-returns.aspx#.UvZCPH-9KSM
- Univ of MO FAPRI Baseline Update for US Agricultural Markets (Aug 2013) www.fapri.missouri.edu/outreach/publications/2013/FAPRI_MU_Report_04_13.pdf

webinars

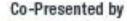


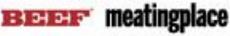
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