

2015 Risk and Profit Conference Breakout Session Presenters

"Knowledge for Life"

2. Kansas Ag Land Values Update

Mykel Taylor

<mtaylor@k-state.edu>

Mykel Taylor joined the Department of Agricultural Economics as an Assistant Professor in 2011. Her research and extension programs are focused in the areas of crop marketing and farm management. She grew up on a cattle ranch in Montana and attended Montana State University majoring in Agribusiness Management. Her PhD in Economics is from North Carolina State University. Mykel has worked in extension positions at both Kansas State University and Washington State University. Some of her current research areas include measuring basis risk for commodity grains, understanding the implications of food safety and country of origin labeling on meat demand, and estimating land values for crop and pasture land in Kansas.

Abstract/Summary

This presentation covers recent information on the land market in Kansas, trends in rental rates, and discusses where land values and rental rates might be headed in the near future.



Kansas Agricultural Land Values

Mykel Taylor

Department of Agricultural Economics

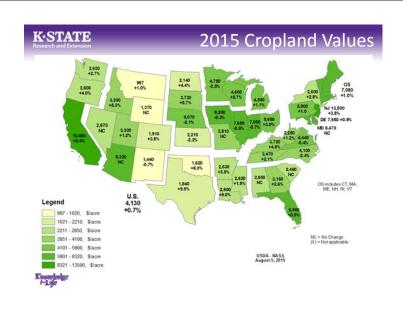
Risk and Profit Conference Manhattan, KS August 20-21, 2015

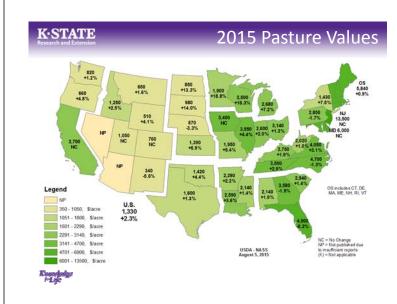


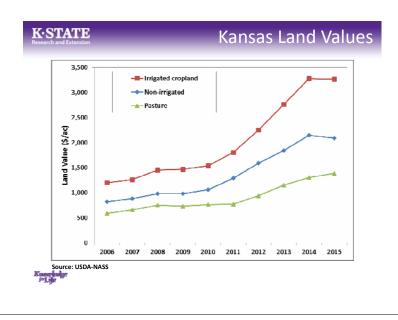
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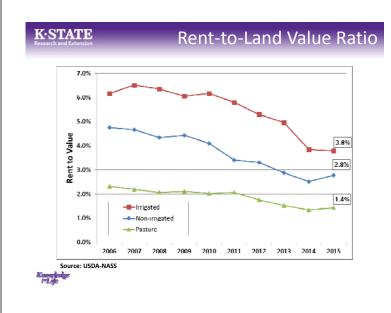
AG LAND VALUE SURVEYS











MARKET-BASED LAND VALUES



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PVD Sales Data

- Data were 'cleaned' to remove outliers
 - Removed parcels under 40 acres
 - Bare land sales only (no houses)
 - Arm's length sales only
- · Other aspects of data
 - Wyandotte and Johnson counties not in dataset
 - Soil type data used to create a productivity measure (AUM capacity)



K-STATE PVD Sales Data 2014

Land Type	Average \$/ac	% of All Transactions
Non-Irrigated	\$2,833	54.7%
Irrigated	\$3,478	4.9%
Pasture	\$1,991	40.4%
All Cropland and Pasture	\$2,524	100%



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Kansas Land Values

- Source for market transaction data
 - Property Valuation Department, Topeka
- 2010-14 sales data
 - County location
 - Acres in sale
 - Mixture of irrigated, non-irrigated and pasture
 - Soil types found on parcel
 - Enrollment in government set-asides
 - Value of improvements



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PVD Sales Data 2010-14

2014	Average
Acres in Sale, 2014	229.7
CRP Contracts, 2014	1.80%
Sales Per County, 2014	15.0
All Years	
Total Sales Transactions:	8,743
2014	17.8%
2013	16.1%
2012	19.3%
2011	20.5%
2010	26.3%



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Land Model

Land Type	2014 Data Sample Average \$/ac	2014 USDA- NASS \$/ac
Non-Irrigated	\$2,833	\$2,150
Irrigated	\$3,478	\$3,280
Pasture	\$1,991	\$1,300

- Use of a regression model to estimate land values
 - Alternative to summary statistics (average, range)
 - Accounts for variability in land found in sample



Land Model

- Allows specification of unique characteristics of land parcels
 - Location (rain fall, taxes, proximity to development)
 - Parcel size, size squared
 - Productivity by soil type (AUM)
 - Land type (dryland, irrigated, pasture)
 - When the sale occurs (year, quarter)
 - CRP enrollment



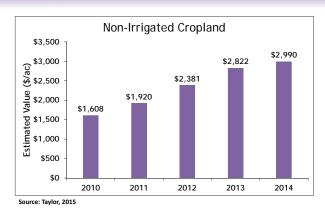


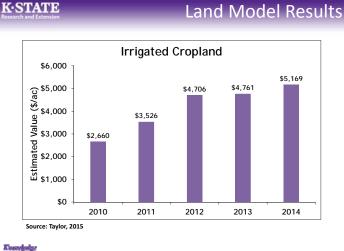
LAND MODEL RESULTS



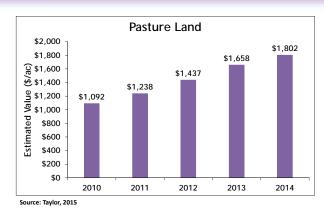
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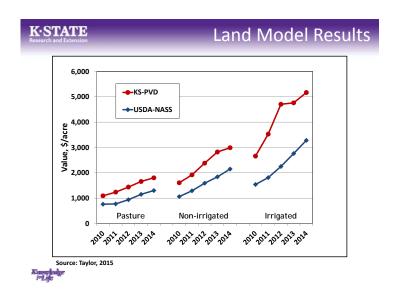
K-STATE Land Model Results











Land Model Results

Year	Non- Irrigated	Irrigated	Pasture
	Annual % Change in Value		
2010-11	19%	33%	13%
2011-12	24%	34%	16%
2012-13	19%	1%	15%
2013-14	6%	9%	9%



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Rowlins Decater

\$2,296

\$2,060

\$1,472

Grahan Rooks

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2014 Irrigated Land Values

2014 Non-Irrigated Land Values

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\$5,133

\$3,888

\$3,140

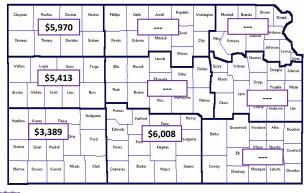
Jewell Republic

\$3,239

\$2,825

\$2,852

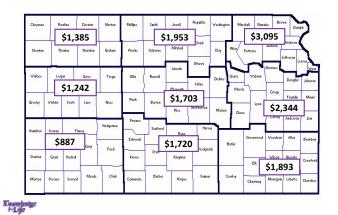
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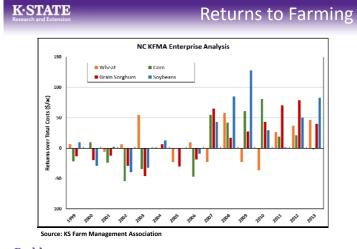
2014 Pasture Land Values



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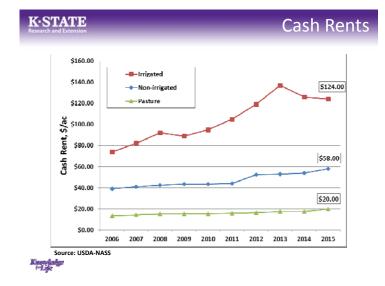
RENTS AND NET FARM INCOME







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Rental Rates

- Survey results tend to lag market due to
 - Survey reflect average rents paid (masks quality differences)
 - Doesn't consider when the rental rates were negotiated
 - May include non-market activities
- Are there alternatives to the USDA-KASS survey?



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Projected Rental Rates

- Another way to obtain an estimate of cash rental rates for cropland
 - Budgeting approach that reflects expected returns to farming
 - Marginal rental rate versus average rental rate
- Calculate crop share revenues based on longterm profit expectation and apply a risk premium



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Projected Rental Rates

- Crop share revenues
 - Used predicted crop share % obtained by budgets using current inputs costs and production practices
 - County-level yields from a 20 year trend
 - Expected cash prices from futures and local basis
 - Adjust expected revenues down by 15% risk premium
- Biggest different between 2014 and 2015 cash rent projections...



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Projected Rental Rates

 Expected crop prices dropped significantly between 2014 and 2015

	Expected Prices (\$/bu)			
Year	Wheat	Corn	Soybeans	Grain Sorghum
2014	6.61	4.60	10.70	4.35
2015	5.79	4.09	9.30	3.94
\$ change	-0.82	-0.51	-1.40	-0.41

Note: Prices are the average price of harvest futures contracts in preceding November



Non-Irrigated Rental Rates

Region	2014 KSU (\$/ac)	2015 KSU (\$/ac)	Change in Rent (%)
Northwest	70.90	38.75	-45.3
West Central	65.51	30.18	-53.9
Southwest	57.29	22.03	-61.5
North Central	102.55	69.31	-32.4
Central	86.27	53.79	-37.6
South Central	69.29	42.61	-38.5
Northeast	167.65	119.50	-28.7
East Central	103.84	63.84	-38.5
Southeast	55.83	31.64	-43.3

Source: Taylor, 2015

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Irrigated Rental Rates

Region	2014 KSU (\$/ac)	2015 KSU (\$/ac)	Change in Rent (%)
Northwest	179.13	112.75	-37.1
West Central	141.00	81.00	-42.6
Southwest	139.54	71.62	-48.7
North Central	239.88	167.13	-30.3
Central	183.20	114.20	-37.7
South Central	147.64	77.45	-47.5

Note: Estimated values reflect tenant-owned pivot Source: Taylor and Tsoodle, 2015



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Returns to Land

- Has every farmer dropped their cash rents for 2015?
- Answer: no

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Returns to Land

- Residual cash from better revenue years will allow farmers to be competitive a little longer
 - Neighbors with more carry-over cash will keep bids high
 - But adjustments will occur if commodity prices remain low

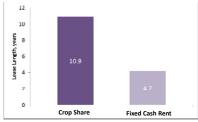




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Returns to Land

- Contracts length in Kansas averages 3 to 5 years
 - Farmers are locked in for the short run
 - Adjustments will be made as the contracts are renewed



Source: KS Farm Management Association

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SUMMARY LAND VALUES & RENTS





Summary

- Land values are up for 2014, but rate of growth has slowed for all land types
- Appears to be reflecting 2014 net farm income and expected income for 2015
- Are we headed for a big drop in land values?
 - Not likely, due to continued low interest rates
 - Would also need a large increase in supply of land on market to see a repeat of 80's decline in values



Non-Irrigated Land Values | Sa,000 | S2,800 | S2,800 | S2,200 | S2,200 | S2,200 | S2,200 | S1,800 | S

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Kansas Agricultural Land Values

Mykel Taylor

www.AgManager.info mtaylor@ksu.edu

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Online Resources

- 2014 Kansas Agricultural Land Values http://www.agmanager.info/farmmgt/land/county/CountyValues_Aprile_12015.pdf
- 2014/15 Rental Rates for Non-Irrigated Cropland http://www.agmanager.info/farmmgt/land/county/CountyNon-irrigatedRents(Jan2015).pdf
- 2014/15 Rental Rates for Irrigated Cropland
 http://www.agmanager.info/farmmgt/land/county/CountyIrrigatedRents Feb-2015.pdf

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LAND RESOURCES

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Resources

- New mapping program from UM
- Business Environmental Risk Management
 - http://ims.missouri.edu/berm/









